



اُونِيْوَرْسِيْتِيْ تِيْكْنُوْلُوْجِيْ مَآرَا  
UNIVERSITI  
TEKNOLOGI  
MARA

FACULTY OF ADMINISTRATIVE SCIENCE & POLICY STUDIES

DIPLOMA IN PUBLIC ADMINISTRATION

ENT300: FUNDAMENTALS OF ENTREPRENEURSHIP

QAHWAH CAFÉ

PREPARED BY:

- |  |            |
|--|------------|
| 1. NUR-ASIKIN BINTI ABDUL RAHMAN         | 2013799091 |
| 2. AFIQAH HUMAIRA BINTI YUSUF            | 2013995343 |
| 3. DAYANGKU NURDAYANA LEE BT AWANG JIDEL | 2013996467 |
| 4. SUHANA BINTI HALIK                    | 2013342029 |
| 5. NURUL AZIDA BINTI RADUAN              | 2013715873 |

PREPARED FOR:  
MADAM ESFARINA AMIZA

DATE OF SUBMISSION:

30<sup>TH</sup> SEPTEMBER 2015

QAHWAH CAFE  
CLASS AM1104B,  
Diploma in Public Administration,  
Faculty of Administrative Science & Policy Studies,  
UiTM Campus Samarahan 2,  
Jalan Meranek, 93400, Kota Samarahan,  
Sarawak.

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Madam Esfarina Amiza,  
Lecturer of ENT300 ( Entrepreneurship )  
UiTM Campus Samarahan,  
Jalan Meranek, 93400, Kota Samarahan,  
Sarawak.

12 September 2015

Madam,

**Re: Submission of Business Proposal**

Referring to the subject stated above, we would like to submit the proposal of our project paper for our ENT300 subject.

According with the ENT300 Entrepreneurship group project, I, as Nur-Asikin Bt Abdul Rahman as the general manager of Qahwah Cafe, acting on behalf of my group projects would like to submit our business plan for your viewing purpose. Below stated are the names of our group projects:

- Afiqah Humaira Binti Yusuf as Marketing Manager
- Dayangku Nurdayana Lee Bt Awang Jidel as Operation Manager
- Suhana Binti Halik as Administrative Manager
- Nurul Azida Bt Raduan as Financial Manager

1. All the information that related to our company has been compiled in our Business Plan that will be submitted later.

2. Our greatest hope that by submitting this Business Plan is we will able to improve our thinking skills, knowledge in entrepreneurship and have highly professional presentation.

Your time and support in this Business Plan is highly appreciated.

Thank you.

<b>CONTENTS</b>	<b>PAGE</b>
<b>BUSINESS PLAN</b>	<b>1</b>
<b>ACKNOWLEDGMENT</b>	<b>2</b>
<b>PARTNERSHIP AGREEMENT</b>	<b>3 - 5</b>
<b>MARKETING PLAN</b>	<b>17 - 44</b>
<b>OPERATIONAL PLAN</b>	<b>45 - 72</b>
<b>ADMINISTRATIONAL PLAN</b>	<b>73 - 82</b>
<b>FINANCIAL PLAN</b>	<b>83 - 107</b>
<b>CONCLUSION</b>	<b>108</b>
<b>APPENDIX</b>	

# QAHWAH CAFE

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## Acknowledgment

First at all, Qahwah Cafe partnerships would like to thank to the most important contributes and we would like to express our gratitude to our lecturer Madam Esfarina Amiza who have guided us along this preparation and helped us to solving all the problems and difficulties as well as giving us valuable ideas, suggestions and contributing in preparing this business proposal.

Apart from that, we want to take this opportunity to thank to all people that involve in preparing this proposal especially to our parents and our friends for giving their support and also thanks to our partners in making this business proposal :

- Afiqah Humaira Binti Yusuf as Marketing Manager
- Dayangku Nurdayana Lee Bt Awang Jidel as Operation Manager
- Suhana Binti Halik as Administrative Manager
- Nurul Azida Bt Raduan as Financial Manager

Lastly, we hope with that all of kindness and support that given to us will get the blessing and hopefully that our business plan will give benefits to other people as guidance in coming future.



# QAHWAH CAFE

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## **Introduction**

### **1.1 Name of business**

QAHWAH CAFE

QAHWAH CAFE mean coffee cafe that translating from Arabic name.

### **1.2 Nature of the business**

QAHWAH CAFE is a coffee cafe located at that allows students from the nearby university which is Kolej Laila Taib and UCTS. Other than that, our company can allows many other people instead of students such as businessman and other people that stay at that area. QAHWAH CAFE also serves different service such as type of coffee that will serve compare to the other coffee shop. Besides that, we are providing meeting room and discussion room that will give students or businessman some comfortable places to make any discussion among them.

Other than that, people who will across from the city to the college or to the nearby village can decide to layover to our cafe.