



اَوْنُوْرَسِيْتِي تِي كُوْلُوْمِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA

FUNDEMENTAL OF ENTREPENEURSHIP

OWL CAFÉ RESTAURANT

FACULTY OF CIVIL ENGINEERING

SUBMIT TO:

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29 SEPTEMBER 2015

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LETTER OF SUBMISSION

Diploma in Civil Engineering

Faculty of Civil Engineering

Mara University of Technology (UiTM)

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Sarawak

Miss Philomina

Lecturer ENT300,

Mara University of Technology (UiTM),

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19 September 2015

Miss,

Submission of the Entrepreneurship Business Plan

According to the title above, we would like to submit our business plan on the name Owl's Café consists of all the details, examples, document and the following procedure which is located at the 7th Mile, Batu Perak, Jalan Stakan Kota Samarahan, Sarawak.

1.0 ACKNOWLEDGEMENT

First of all, we give thanks to the Almighty for having launched our journey to implement and complement our business proposal of Owl Café Restaurant. We have been through many trials and challenges during the conduct of this task. We also have been working to the extent possible to prepare our proposal and finally we have succeeded with the help of the lecturer and friends.

In addition, we would also like to thank the Fundamental of Entrepreneurship's lecturer, Miss Philomina who are willing to help us prepare for this great task. Furthermore, do not forget to give thanks to put friends and family members, especially our lecturer and classmate who has supported us in this task.

The team members also work together to complete the task to get it done on time and ensure the smooth running of our work as planned. Thank God for his blessing we can also prepare this proposal. This assignment has also enlighten us about the actual process management. We admit it is very difficult but we have proven that we can with any given task. Finally we once again want to thank all either indirectly or directly to help us carry out this task successfully.

2.0 INTRODUCTION

2.1 NAME OF COMPANY

Owl Café Restaurant was given to our company because owl is our café's main attraction the fact that we also serve food as a café too. From that apart, we are focusing on the value of popularity, fun, satisfaction and enjoyable of the customer in our café. Using "We assist our customer till satisfaction" as our slogan.

2.2 NATURE OF BUSINESS

Owl Café Restaurant is a partnership company. We want to introduce people to the species of owl and not only that but to serve the customer local food not only in Sarawak but local food of other country too.