



اَوْنِيُوَرَسِيَّتِي تِيَكْنُوْلُوْجِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA

ENT300

MIRACLE PET-SHOP SDN.BHD

GROUP MEMBER NAME

- | | |
|-------------------------------------|------------|
| 1) MOHD HAFIZZI BIN MAJID | 2013373049 |
| 2) KRIZTNI DAMI ANAK MAURICE GURANG | 2013968015 |
| 3) RAFIDAH BINTI ZULKARNAIN | 2013916975 |
| 4) NUR AMNI BINTI KASSIM | 2013966771 |
| 5) MUHAMMAD ZHAFRI BIN AHMAD FAUZI | 2013794429 |

LECTURER: MISS SHARMILA BINTI MATALI
MISS CHANG YIN CHENG

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220, 1st Floor, Jalan Satok, 93400,
Kuching, Sarawak, Malaysia

MISS CHANG YIN CHENG

LECTURER OF FUNDAMENTAL OF ENTREPRENEURSHIP (ENT300)

UNIVERSITY TEKNOLOGI MARA
94300 KOTA SAMARAHAN
KUCHING

27 AUGUST 2015

Dear Miss,

SUBMISSION OF BUSINESS PROPOSAL

Referring to the matter above, Miracle Pet Shop SDN.BHD would like to submit our business plan for your analysis, evaluation and references. Miracle Pet shop SDN.BHD business partners and the site address are as mentioned below:

Details of the partners are as follow:

a. MOHD HAFIZZI BIN MAJID	2013373049
b. KRIZTNI DAMI AK MAURICE GURANG	2013968015
c. RAFIDAH BINTI ZULKARNAIN	2013916975
d. NURAMNI BINTI KASSIM	2013966771
e. MUHAMMAD ZHAFRI BIN AHMAD FAUZI	2013794429

Business address:

220, 1st Floor, Jalan Satok,
93400, Kuching, Sarawak, 93400, Malaysia

We hope that our business plan will satisfy your requirement for our subject Fundamentals of Entrepreneurship (ENT300). We also hope that our business plan will give huge benefits to those who are interested in doing the same business venture. Thank you.

Yours faithfully,

.....
(MOHD HAFIZZI BIN MAJID)
GENERAL MANAGER, MIRACLE PET SHOP SDN.BHD
PARTNERSHIP AGREEMENT

INTRODUCTION

This business is based on partnership where it consists of five (5) members who hold important positions in the company such as General Manager, Administration Manager, Marketing Manager, Operational Manager and Financial Manager. The business capital is amounted to RM 60,000 where the total contribution of manager is RM12, 000 and each member is RM 12,000 also. MIRACLE PET SHOP SDN.BHD is a business that sell animal such as cat and fish. MIRACLE PET SHOP SDN.BHD with tagline '**TAKE CARE OF YOUR BESTFRIEND**' is located near Kuching with address 220, 1st Floor, Jalan Satok, 93400, Kuching, Sarawak, 93400; Malaysia. MIRACLE PET SHOP SDN.BHD is a company which focuses on pet selling entire Malaysia. Our business is differences in services and the shop landscape make this company popular among customer. The services and package also promotion gives an opportunity to this business to be one popular pet selling as people love animal as their companion at home. Moreover, the simple steps and strategy give a lot of benefits to our company and we are highly confident that our business can be easily developed and success in Malaysia with a lot of branches in all over country in Malaysia.

EXECUTIVE SUMMARY

To make it more seriously, we decided to make some innovation by decorating our own shop and special services for animal with a special price. Nowadays, the price of services is one of the important thing in any business attraction to people. We have done some research that Malaysia is one of developed country and many people in Malaysia love animal. Normally people who work during office hour and students have to go for school Monday until Friday. So, with our new innovation is that we create a special package services and promotion in selling the accessories of animal like food and others in Saturday. We are hoping and wishing to make MIRACLE PET SHOP SDN.BHD able to achieve outstanding demand from customer. Our business is expected to commence on 2015 and our vision is to make our company a well-known, established and satisfied by our customer in order to expand our pet shop to attract other pet shop company to deal with us with a better price. This will be realized by the full cooperation and efforts among the partners to promote company. Based on the objectives above, we are venturing into Pet business industry. Animal companion has the potential of being a profitable business if it is done in modern way with large scale and systematically managed. We will expect that our business will become more developed in the near future because with the new innovation in our pet shop, the demand will increase year by year. This will give more advantages for us to make our pet shop more profitable and stable in the long run.