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SARAWAK

CAMPUS SAMARAHAN 2

FACULTY OF ADMINISTRATIVE SCIENCE AND POLICY
STUDIES

DIPLOMA IN PUBLIC ADMINISTRATION
FUNDAMENTAL OF ENTREPRENEURSHIP
(ENT300)

JAZAJ' PERFECTION SELF-SERVICE LAUNDRY

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Madam,
Submission of Business Plan Proposal (ENT 300)

Allude to the subject stated above, we would like to submit the proposal of our final project paper for ENT 300 subject.

2. This business plan was completed according to the guidelines and requirements given according to subject related. This business plan is build up to serve as a guide and prototype for a business proposed deal which covers the top management which is started with general manager followed by the administration, marketing, operation, and financial aspects.

3. We are hope that our business plan that we recommended does fulfill your obligations. If there are any error or lack in any part are fully depends on us. Plus, we are appreciating to any comments or remarks on our project in order to help us to improve it and also to ourselves as well.

ACKNOWLEDGEMENT

First of all we would like to express our gratitude to God for his almost love for giving us invaluable and precious to effort this business plan.

We are grateful that this business plan has fully complete within required time after lots of perspiration and hard work of all this.

Also, we would like to thank our beloved lecturer Madam Esfarina Amiza Binti Morsidi, for guiding us throughout the whole completing of this plan and gives us ideas and encouragement in helping us completing this project within the time given. Besides, we are very much obliged and thankful to the same department and public involved directly or indirectly in our project for the information, cooperation and ideas.

Furthermore, as the general manager and representatives of Jázaj' Perfection Self-Service Laundry, I would like to thank all the group members of ours who have been together, thank you so much for the cooperation, commitment, dedication, hard work, giving and shared information each other in process of making this business plan successful. Without the involvements of the individual and other groups, we will not be able to complete our business proposal.

Lastly, thanks to everyone whose has been involved and contribute in helping us to bring success through this completion of our business plan.

Thank you.

Table of Content

Content	Page
Executive Summary	1
Introduction	2
Purpose of Business Plan	4
Company's Background	5
Partners' Background	7
Business Location	12
Marketing Plan	
-Introduction	13
-Objectives of Marketing Plan	13
-Service Description	15
-Target Market	15
-Market Size	15
-Competitors	16
-Market Share	17
-Sales Forecast	20
-Marketing Strategy	21
-Marketing Budget	24
Operation Plan	
-Introduction	25
-Operation Objectives	25
-Operation Strategies	25
-Symbols	26
-Activity Chart for Self-Service Laundry	27
-Job Activity Chart for Self-Service Laundry	29
-Layout Plan of Operation Area	30
-Capacity Planning	30
-Materials Requirements	31
-List of Fixture and Fitting	32
-Operation Furniture	33
-Operation Equipment	33
-Other Expenses	34
-Monthly Expenses	34
-List of Personnel	36
-Schedule of Task and Responsibilities	36
-Overhead Expenses	36
-Location Planning	37
-Operation Hour and Business Hour	38
-Operation Budget	38
-Implementation Schedule	39

EXECUTIVE SUMMARY

Jazaj' Perfection Self-Service Laundry is about twenty-four hour's self-service laundry. Our business located at Desa Ilmu Fasa 25, Taman Desa Ilmu, 94500 Kota Samarahan, Kuching Sarawak.

While there are many laundry service, Jazaj' Perfection will excel due to its attention to detail regarding our users. Through unheralded users' attention, Jazaj' Perfection will slowly but surely gain market share as it provide self-service laundry to the entire people live in Kota Samarahan area.

Moreover, we are believed that we will successfully compete with our competitors in a few years ahead. This is because the location we choose to operate our business is near to the resident area and higher institutions. They will need to use laundry service as our company has quick service to done laundry.

We, Jazaj' Perfection Self-Service Laundry, saw the opportunity that this business has the potential of success provided that it is handled efficiently. People will need our service when they are having a hectic life and busy.