



UNIVERSITI TEKNOLOGI MARA SARAWAK

KOTA SAMARAHAN

FUNDAMENTALS OF ENTREPRENEURSHIP (ENT 300)

EZZYMART

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PROGRAM : DIPLOMA IN COMPUTER SCIENCE (CS110)



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Sukacita sekiranya pihak tuan/puan dapat membantu dan memberi kerjasama kepada pelajar di atas dari Program **Diploma Sains Komputer** untuk membuat satu kertas projek bagi kursus **ENT 300 (Fundamentals Of Entrepreneurship)**.

Maklumat-maklumat daripada jabatan/agensi/syarikat tuan/puan amatlah diperlukan bagi melengkapkan kertas projek tersebut. Semua maklumat yang tuan/puan berikan adalah untuk tujuan akademik sahaja.

Sila hubungi Penyelia Projek, **Cik Nurashikin bt Nazir Mohd (0109828612)** sekiranya pihak tuan/puan ingin mendapatkan maklumat lanjut berkaitan perkara di atas.

Kerjasama daripada pihak tuan/puan kami dahului dengan ucapan ribuan terima kasih.

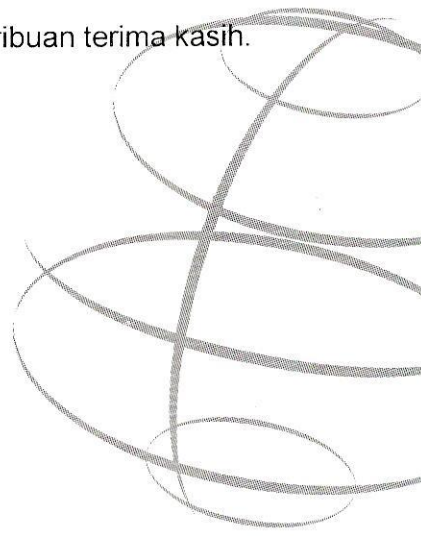
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Sekian.

Yang benar

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bp Rektor

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Tempat Kedua Anugerah Kualiti  
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(AKKMS 2008)



Tempat Pertama  
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## TABLE OF CONTENT



CONTENT	PAGE NUMBER
<b>EXECUTIVE SUMMARY</b>	5
<b>PURPOSE OF BUSINESS PLAN</b>	6
<b>PARTNERSHIP AGREEMENT</b>	7 - 9
<b>COMPANY BACKGROUND</b>	10
<b>COMPANY LOGO</b>	11
<b>PARTNERS BACKGROUND</b>	12 - 15
<b>BUSINESS LOCATION</b>	16
<b>NATURE OF BUSINESS</b>	17
<b>FUTURE BUSINESS PROSPECT</b>	18
<b>ADMINISTRATION PLAN</b>	
<b>INTRODUCTION</b>	20
<b>COMPANY VISSION, MISSION AND OBJECTIVE</b>	21
<b>SHAREHOLDER</b>	22
<b>ADMINISTRATION STRATEGIES</b>	23
<b>ORGANIZATION CHART</b>	24
<b>TASK AND RESPONSIBILITIES</b>	25
<b>LIST OF OFFICE EQUIPMENT</b>	26 – 27
<b>SALARY AND REMUNERATION</b>	28
<b>ADMINISTRATION BUDGET</b>	29
<b>MARKETING PLAN</b>	
<b>INTRODUCTION</b>	31
<b>MARKETING OBJECTIVES</b>	32
<b>TARGET MARKET</b>	33
<b>MARKET SIZE</b>	34
<b>COMPETITORS</b>	35
<b>MAIN COMPETITORS</b>	36
<b>SWOT ANALYSIS</b>	37
<b>MARKET SHARE</b>	38 – 39
<b>SALES FORECAST</b>	40 – 41
<b>MARKETING STRATEGY</b>	42 - 44
➤ <b>PRODUCT STRATEGY</b>	
➤ <b>PRICING STRATEGY</b>	
➤ <b>PLACE OR DISTRIBUTION STRATEGY</b>	
➤ <b>PROMOTIONAL STRATEGY</b>	
<b>SCHEDULE OF TASK AND RESPONSIBILITIES</b>	44
<b>SCHEDULE OF REMUNERATION</b>	45
<b>MARKETING BUDGET</b>	45
<b>OPERATION PLAN</b>	
<b>INTRODUCTION AND OPERATIONAL OBJECTIVES</b>	47
<b>OPERATION HOUR AND ACTIVITY CHART</b>	48
<b>SYMBOL USED IN THE PROCESS CHART</b>	49
<b>PROCESS FLOW CHART</b>	50

## EXECUTIVE SUMMARY



Our company name is **Ezzymart**. The business is in partnership form consist of four partners. Each partner contributes certain amount of capital as agreed in our agreement. Our main business activity is online groceries. Our business will operate at **Kuching , Sarawak**. It will commence beginning **3<sup>RD</sup> JANUARY 2013**.

All partners are entitled to participate in the business management. After a detail discussion, we have agreed that **Amir Shukri bin Abdul Rahman** as our General Manager and Administration Manager, **Muhammad Adli bin Mohamad** as Marketing Manager, **Jerence bin Justin** as Operating Manager and **Mohd Syarif Akmal Bin Jamar** as Financial Manager.

The management team is led by the General Manager and assisted by other managers. The **General Manager** is responsible in controlling, leading, organizing and planning the entire business. The Administration Manager is responsible for all jobs related to office administration. The **Marketing Manager** is responsible in preparing the marketing plan, which include identifying the target market, determining the market size, identifying the competitors, determining the market share, developing sales forecast and marketing strategies. The operation of our business is controlled and monitored by the **Operation Manager**. All workers who work in our shop will be under the supervision of the Operation Manager. This is where the quality control and productivity will take place. Finally, the **Financial Manager** will handle financial matters such as preparing budgets and financial statement for the expenses of each department.

## PARTNERSHIP AGREEMENT



This letter is written on 7<sup>th</sup> August 2012 according to the agreement that agree among the shareholders of Ezzymart.

### TERMS AND CONDITIONS

1. The name of the business is **Ezzymart**.
2. The contract will be effected on **14<sup>th</sup> August 2012**
3. The position is as below:

POSITION	NAME
GENERAL MANAGER	AMIR SHUKRI BIN ABDUL RAHMAN
ADMINISTRATION MANAGER	
MARKETING MANAGER	MUHAMMAD ADLI BIN MOHAMAD
OPERATION MANAGER	JERENCE BIN JUSTIN
FINANCIAL MANAGER	MOHD SYARIF AKMAL BIN JAMAR

4. Each partner had agreed that;
  - a) **Amir Shukri Bin Abdul Rahman** as Administrative and General Manager with **40%** shares.
  - b) **Mohd Syarif Akmal Bin Jamar** as Financial Manager with **20%** shares.
  - c) **Jerence Bin Justin** as Operation Manager with **20%** shares.
  - d) **Muhammad Adli Mohamad** as Marketing Manager with **20%** shares.
5. Basic payment for all partners is **RM2,200** and **RM3,000** for General Manager per month
6. Every profits and losses of Ezzymart will be distributed according to the percentage of shares or capital that had been contributed.
7. If any problems in any sort arise, each shareholder is libel and will be discussed.