



اَوْنِيُوْ سِيْطِيْ تِيْكَنُوْلُوْجِيْ مَآرَا
UNIVERSITI
TEKNOLOGI
MARA

FACULTY OF CIVIL ENGINEERING

DIPLOMA IN CIVIL ENGINEERING

FUNDAMENTAL OF ENTREPRENEURSHIP (ENT 300)

BUBBLES AND BLEACH LAUNDRY

PREPARED BY

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1.1 SUBMISSION LETTER

BUBBLES AND BLEACH LAUNDRY,

Diploma in Civil Engineering,

Universiti Teknologi MARA Sarawak,

Kampus Samarahan 2,

Jalan Meranek,

94300 Kota Samarahan,

Sarawak.

Madam Esfarina Amiza,

Lecturer of ENT 300,

Universiti Teknologi MARA Sarawak,

Kampus Samarahan 1,

Jalan Meranek,

94300 Kota Samarahan,

Sarawak.

26 March 2015

Madam,

1.2 ACKNOWLEDGEMENT

Assalamualaikum warahmatullah hiwabarakatu.

First of all, we would like to thank Allah S.W.T. for His blessings that He has given us during this project. Without His blessings, we certainly may not be able to finish this project.

Then, thank you to our family where they always support us and give advice to get more strength to complete this project. We also like to thank our beloved Entrepreneurship lecturer (ENT300), Madam Esfarina Amiza who helps us guiding in doing our Business Plan, giving some information and also guidelines to us in order to complete this business proposal and also show us the correct way to make our work more efficient.

We would also like to thanks every company that involve direct or indirectly in this process of making this business project a successful one. And also thank to each of our group members which work hard to complete this business project. All the work cannot be completed without teamwork.

Honestly, after the project had completed, we gain more knowledge and experience about business and also how to start up a business. Finally, thank you again to all who involved direct and indirectly for succeeding this business project. Thank you.

1.3 EXECUTIVE SUMMARY

Our company name is BUBBLES AND BLEACH LAUNDRY. The business is in the form of partnership which is consisting of five members. Each partner contributes amount of cash agree in our agreement. Our main business is providing coin operated self-service laundry. Although there are many bigger company outside there that also open a laundry as their business, but we are confident that our business can be success in the future. Our business aimed to get the customer to be more familiar to the business and make sure our customer will be easy to get laundry services at any time.

We had discussed that our business will be launched on 16th September 2015. The shop will be open 7 days a week (from Monday to Sunday) and we open from 8.00 am until 10.00 pm.

All partners are entitling in the business management. We have agreed that Erra Fazzierah Ahmad Shamizan as General Manager, Nur Farizah Filzah binti Naing as Marketing Manager, Dyg Siti Humaira binti Abg Mat Ali as Operational Manager, Diana anak Manggie as Financial Manager and Dir Hamdi bin Pailin as Administration Manager.

2.1 INTRODUCTION TO BUSINESS PLAN

A Business Plan is a written document that serves as a blueprint and guide for a proposed business project that one intends to undertake. Business plan is important purposes to predict viability and explain all about our business such as our activities, strategy, financial or an other that related to business because it consists wholly. This also to make people and entrepreneurship easy communicate with each other and run the business easily from business plan, because all information are in it.

Bubbles and Bleach Laundry is a partnership business which ventures and major with coin operated self-service laundry. The business is in form of partnership which consist of four shareholders. All shareholders had agreed as stated in a agreement letter which the amount of capital, profit and loss will be divided as stated ratio. We had chosen this kind of business because it a one type of business which is have good potential to get profit. Besides that, shareholders always give commitment with our business.

2.2 NAME OF THE COMPANY

The name that we choose for our company is Bubbles and Bleach Laundry. We decided to use the name because bubbles simply mean detergent that will cleanse the clothes. While bleach means to keep the clothes free from spots and stains. Thus, the name describes our aim to make sure our customer is satisfy with our coin laundry services and keeps them coming back.
