



**Universiti  
Teknologi  
MARA**

**KAMPUS ARAU**

Rujukan : 100-UiTMCps (HEA -30/7B)  
Tarikh : 30 Jun 2001

**KEPADА SESIAPA YANG BERKENAAN**

Tuan/Puan,

**PENGESAHAN SEBAGAI PELAJAR UiTM**

**TAJUK PROJEK : WEDDING PACKAGES**  
**PROGRAM : DIPLOMA IN ACCOUNTANCY**  
**KOD KURSUS : ETR 300 (ASAS KEUSAHAWANAN)**

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Untuk makluman tuan/puan mereka ini sedang mengikuti kursus yang tersebut di atas sebagai keperluan program sebelum dianugerahkan Diploma.

Untuk membolehkan mereka menyiapkan kertas projek tersebut, mereka memerlukan maklumat atau bahan dari pihak tuan/puan.

Sehubungan dengan itu, sukcita kami sekiranya pihak tuan/puan dapat membekalkan apa-apa maklumat atau bahan yang diperlukan oleh mereka seperti brosur, risalah dan sebagainya. Sekiranya bahan yang diperlukan oleh pelajar itu merupakan dokumen penting pejabat, ianya bolehlah dibuat salinan fotostat dan kosnya ditanggung oleh pelajar. Maklumat atau bahan yang diperolehi akan digunakan semata-mata untuk tujuan akademik.

Kerjasama pihak tuan/puan dalam hal ini sangat-sangat kami hargai dan pihak UiTM Kampus Arau mendahuluinya dengan ucapan terima kasih. Sekian.

Yang benar,

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# INTRODUCTION

## **Business Name**

We have chosen the name '**IDAMAN BRIDAL HOUSE**' for our business. This is because the word '**Idaman**' itself brings special meaning to our business and clients. It means that every couple wants their wedding to be glorious and cherished for the rest of their life.

- I - IDEALISTIC**
- D - DIVERSITY**
- A - AFFORDABLE**
- M - MEMORABLE**
- A - ATTRACTIVE**
- N - NOW & FOREVER**

## **Form of Business**

Our business is a partnership form of business. We choose this form of business because we believe that each partner will be more responsible to this business operation and concern about this business in achieving business's goals and to earn more profit. Our business is made up of five partnership members.

## **Business Activities**

IDAMAN BRIDAL HOUSE is a business that provides service of wedding ceremonies preparation. These services are:-

1. Wedding Suit (Costumes) rental including accessories.
2. Bridal dais decoration.
3. Bridal bedroom decoration.
4. Gift sets.
5. 'Bunga Telur' and potpourri.

## **Location**

Our business operation is at Alor Setar, Kedah. This location is accessible because it is located at Shahab Perdana Bus Terminal, Alor Setar, Kedah. We choose this location because of its strategic area and public's main attraction of the public. It is not situated in the center of the city, which means there will be no transportation problem.

## **Date of Commencement.**

We have decided to start our business in January 2003 because we are planning to collect sufficient capital and experience in related field and find networking for our business. This is to develop for our target market.