

**UNIVERSITY TECHNOLOGY MARA
CAMPUS ARAU**

ENTREPRENEURSHIP

SHEMA'S BEAUTY SALOON

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SYNOPSIS

NAMED OF THE COMPANY

All the shareholders was agreed that our saloon named as Shema's Beauty Saloon. It's because this named has their own sentimental value so we believe that our business will success if we take this name as our business name.

SCOOP OF THE BUSINESS

Shema's Beauty Saloon has provided beauty service to all types of people.

TYPES OF BUSINESS

Facial Treatment

Facial treatment for those who have face problem or for person who care to their face. We also giving make-up services for those who wanted get married, to attend special occasions .Besides that , we also have grooming classes for those who interested to learn how to care about beauty.

Body Treatment

Special body treatment for those who want to fresh their body which includes scrubbing, rubbing and kneading the body to reduce pain or stiffness, sauna (Steam bath) , milk Bath and lulur. The purpose of body treatment is to reduce fat from the body and to smooth and beautify the skin.

Hair Treatment

Our saloon also have hair treatment for those who want to have a beauty hair. Our saloon provide services like cut , blow hair, straightened , dye , wash and setting up their hair for any special occasion.

LOCATION

We choose City Plaza Shopping Complex, Alor Setar as our business location .City Plaza is situated in the middle of the town so all level of society converge there for shopping .In spite of this, we think that City Plaza is suitable place to open the business .

INDEX

INDEX	PAGE
SUBMISSION	1
MUQADDIMAH	2
APPRECIATION	3 - 4
LOAN LETTER	5 - 6
PARTNERSHIP AGREEMENT	7 + 10
SINOPSIS	11 - 13
PURPOSE	14 - 15
BACKGROUND OF THE BUSINESS	16 - 21
LOGO	22 -23
<u>ADMINISTRATION:</u>	
INTRODUCTION	24
OBJECTIVE	24
ORGANIZATION STRATEGY	24
ORGANIZATION STRUCTURE	25
FRINGE BENEFIT EMPLOYEE INCENTIVE	25-27
ORGANIZATION CHART	28
JOB SPECIFICATION	29
QUALIFICATION OF THE EMPLOYEES	30

SALARY OF EMPLOYEES 31

ADMINISTRATION EQUIPMENT 32

ADMINISTRATIN FIXTURES AND FITTING 33

ADMINISTRATION BUDGET 34

OFFICE EQUIPMENT 35

MARKETING:

INTRODUCTION 36

MAEKET SHAPE 37

MARKET SEGMENTATION 38

MARKETING PLANNING 39

MARKETING GROUP 40

MARKETING ANALYSIS 41

MARKET SIZE 42-43

SPECIALITIES 44-45

MARKET SHARE 46

MARKET SHARE CHART 47-48

MARKET SIZE (PRICING) 49

SALES FORECAST 50

CUSTOMERS AND COMPETITORS 51