

**Diploma in Business Studies
Mara University of Technology
Perlis Branch**

ETR 300



FASTPACK ENTERPRISE

CARTON BOXES MANUFACTURING

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DUE DATE: 13th September 2001



**Universiti
Teknologi
MARA**

KAMPUS ARAU

Rujukan : 100-UiTMCPs (HEA -30/7B)
Tarikh : 29 Jun 2001

KEPADA SESIAPA YANG BERKENAAN

Tuan/Puan,

PENGESAHAN SEBAGAI PELAJAR UiTM

TAJUK PROJEK : PENGILANGAN KOTAK
PROGRAM : DIPLOMA IN BUSINESS STUDIES
KOD KURSUS : ETR 300 (ASAS KEUSAHAWANAN)

Dengan ini disahkan bahawa nama-nama seperti senarai di bawah adalah pelajar Universiti Teknologi MARA Kampus Arau.

Bil	Nama	No. Kad Pelajar
1.	Yitzhak Baharom	98450080
2.	Mohd Amir Mohd johan	98489047
3.	Hanif Abdul Rahim	98426041
4.	Noorazwandi Md Rozali	99035746
5.	Mohd Saiful Harun	98449922

Untuk maklumat tuan/puan mereka ini sedang mengikuti kursus yang tersebut di atas sebagai keperluan program sebelum dianugerahkan Diploma.

Untuk membolehkan mereka menyiapkan kertas projek tersebut, mereka memerlukan maklumat atau bahan dari pihak tuan/puan.

Sehubungan dengan itu, sukacita kami sekiranya pihak tuan/puan dapat membekalkan apa-apa maklumat atau bahan yang diperlukan oleh mereka seperti brosur, risalah dan sebagainya. Sekiranya bahan yang diperlukan oleh pelajar itu merupakan dokumen penting pejabat, ianya bolehlah dibuat salinan fotostat dan kosnya ditanggung oleh pelajar. Maklumat atau bahan yang diperolehi akan digunakan semata-mata untuk tujuan akademik.

Kerjasama pihak tuan/puan dalam hal ini sangat-sangat kami hargai dan pihak UiTM Kampus Arau mendahuluinya dengan ucapan terima kasih. Sekian.

Yang benar,


DR. HJ. KHUZZIR HJ. ISMAIL

Timbalan Provos HEA
b/p Provos

s.k: 1. En. Shaiful Annuar Khalid - Pensyarah
2. Fail 100-UiTMCPs (HEA-30/7B)

**02600 Arau
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MALAYSIA
Tel : 04-9861001
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PREFACE

Bismillahirrahmanirrahim....

Thanks to our Almighty Allah s.w.t for helping us in completing this Business Plan which a requirement for all part 5 undergraduates of Mara University of Technology for the course of Basic Entrepreneurship (ETR300). We as the student of DBS 05 taught and guided by En. Amran bin Awang & En.Saiful Anuar B. Khalid has completed this working paper as required.

With the existence of this course, we are given a chance to de researches, surveys and feel the challenge and achieving their goals. Besides that, it is also a way to reduce the number of unemployed graduates in this country, as hoped by our government to increase the number of Bumiputra equity especially in the world of business.

As the end result of our effort, we are not only building a strong corporation among ourselves but we also are exposed to basic of being an entrepreneur and on how to start our own business in the future.

We would like to thanks all the people who have helped us directly or indirectly in the process of finishing this business plan.

Lastly, we would like to apologize if there is any mistake in this business plan. For all the perfection are from Allah and the imperfections are from us.

Wassalam.

ACKNOWLEDGEMENT

Thanks to the Almighty Allah for his blessing upon us or preparing and accomplishing this task of Business Plan for the course, Basic Entrepreneurship ETR 300.

We, undergraduates of Diploma in Business Studies Part 5 with this, sincerely wish to how our appreciation to the people mention bellow.

This Business Plan, won't be done without the help of our most respected ETR lecture, En. Amran bin Awang and En. Saiful Anuar Khalid who has been given us moral support and advice. They had been the backbone to our group since the very starting of this semester.

We also would like to thank these few people for their corporation on sharing information for us to put down together in this Business Plan. Our appreciation goes to:

Miss B.T Lee

General Manager of Marvelous Entp ,
06500 Jitra , Kedah.

En. Kamarudin b. Abdul Latif,
Deputy Officer of Mara,
Distinct of Kota Setar , Kedah.

And not to forget, our beloved parents back home who had, not only gives us financial support, but also their prayers and moral supports to us in facing this challenging course, as none of us here business background before.

To other group who had shared their knowledge in finishing their Business Plan, and friends from other programmes, a million thanks to them too. Thanks you.

I. COVER LETTER

Diploma in Business Studies,
MARA University of Technology,
Arau campus,
02600 Arau,
Perlis Indera Kayangan.

27th August 2001

En. Amran Bin Awang,
Lecturer of Basis Entrepreneurship (ETR 300),
MARA University of Technology,
Arau Campus,
Perlis Indera Kayangan.

Sir,

HANDOVER OF BUSINESS PLAN

Referring to the above matter, we are grateful and greatly honor to hand over our Business Plan (BP) titled **FastPack Enterprise** consequently, a responsibility handed to us has been completed with the cooperation of each dedicated and committed member of our group.

2. **FastPack Enterprise** is expected to operate starting on January 1, 2004 at Bukit Makmur Light Industrial Park.

3. It is our hope, that you are satisfied with this Business Plan as it is also a partial requirement to Basic Entrepreneurship (ETR 300) and to obtain Diploma from the Mara University of Technology (UiTM) , we are prepared to accept any positive comments and criticism from you.

Thank you,

Sincerely yours,