



**Universiti
Teknologi
MARA**

KAMPUS ARAU

Bahagian Hal Ehwal Akademik

Rujukan : 100-UiTMKA (HEA/KK-30/7B)
Tarikh : 17 Julai 2000

KEPADA SESIAPA YANG BERKENAAN

Tuan/Puan,

PENGESAHAN SEBAGAI PELAJAR UiTM

TAJUK PROJEK : TRADITIONAL CAFÉ PACKAGE
PROGRAM : DIPLOMA IN BUSINESS STUDIES
KOD KURSUS : ASAS KEUSAHAWANAN (ETR300)

Dengan ini disahkan bahawa nama-nama seperti senarai di bawah adalah pelajar Universiti Teknologi MARA Kampus Arau.

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Untuk makluman tuan/puan mereka ini sedang mengikuti kursus yang tersebut di atas sebagai keperluan program sebelum dianugerahkan Diploma.

Untuk membolehkan mereka menyiapkan kertas projek tersebut, mereka memerlukan maklumat atau bahan dari pihak tuan/puan.

Sehubungan dengan itu, sukacita kami sekiranya pihak tuan/puan dapat membekalkan apa-apa maklumat atau bahan yang diperlukan oleh mereka seperti brosur, risalah dan sebagainya. Sekiranya bahan yang diperlukan oleh pelajar itu merupakan dokumen penting pejabat, ianya bolehlah dibuat salinan fotostat dan kosnya ditanggung oleh pelajar. Maklumat atau bahan yang diperolehi akan digunakan semata-mata untuk tujuan akademik.

Kerjasama pihak tuan/puan dalam hal ini sangat-sangat kami hargai dan pihak UiTM Kampus Arau mendahuluinya dengan ucapan terima kasih. Sekian.

Yang benar,

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1.0 INTRODUCTION

'Sri Chempaka Ayu Enterprise' is a traditional café and health centre. Our business is located at lot 182, Jln Shahab 5, 05150, Alor Setar Kedah. Our business provides jamu for drinking, herbs steaming bath and massage. We choose this business because it provides health and beauty care to all people in all level of age.

Nowadays jamu drinking is only provides at night market and in small stall. So we decide to commercialize it by open this traditional café. We also provide herbs steaming bath and massage by using herbs and traditional medicine.

We had chosen this location because of the facilities provided here. This location is also one of the develop town in the future. Furthermore, our business is near the main bus station-Shahab Perdana. It includes bus express and taxi. It also nears housing estate. It's makes our dealing with customer more easily. Our location is a new development place. Which have potential in 2 years to develop. Our location also nears private college, clinic and supermarket.

Our business is planned to start on 1st January 2004. Before we decide to open this type of business, we had already realized that there are some factors encourage us regarding this business. There are:

- ⊕ No such competitors in that area.
- ⊕ Nowadays most of people like to drink jamu and do take care of their health.

In our research, we found that if we open this type of business, we are the only one who opens this business in that area. We more on traditional café and health centre. So it's become a positive action taken by us to go through into this business.

2.0 BACKGROUND OF BUSINESS

Name of business: 'Sri Chempaka Ayu Enterprise'
Traditional café 'n' Health Centre.

Business address: Lot 182, Jalan Shahab 5.
05150. Alor Setar. Kedah.

Telephone number: 04-7572177

Facsimile number: 04-7772177

Form of business: Partnership

Main activities:

- 1) Preparing jamu for drinking
- 2) Providing herbs steaming bath
- 3) Providing in massage

Date of commencement of business: 1st January 2004

Date of registration: 15th November 2003

Business registration Number: 00018126-p

Name of bank: Maybank Finance

Bank account number: 3555142052330
(Type of account) – current account

Equity contribution: RM 125,000

Names partner	Percentage (%)	Amount of contribution (RM)
Ilda Izanie bt. Ahmad	40	31,360
Maryati bt. Abd. Rahim	20	15,680
Mastura bt. Zulkifly	20	15,680
Hasliza bt. Aripin	20	15,680