

IABC 2019

The 6th International
Accounting and Business
Conference

THE 6TH INTERNATIONAL ACCOUNTING & BUSINESS CONFERENCE 2019

*Towards Greater Transparency, Accountability
& Sustainability in Financial Governance*

Organized by:



UNIVERSITI
TEKNOLOGI
MARA

Cawangan Johor
Kampus Segamat
Kampus Pasir Gudang

In Cooperation with:



INDONESIA
BANKING
SCHOOL

21 - 22 AUGUST, 2019
INDONESIA BANKING SCHOOL

THE 6TH
INTERNATIONAL ACCOUNTING
&
BUSINESS CONFERENCE

SECRETARIAT OF IABC 2019

MALAYSIA . INDONESIA . 2019

Published by

© UiTM Cawangan Johor, 2019

Jalan Universiti Off KM 12 Jalan Muar, 85000 Segamat, Johor.

Email: iabc@uitm.edu.my

All rights reserved. No part of this publication may be reproduced, copied, stored in any retrieval system or transmitted in any form or by any means – electronic, mechanical, photocopying, recording or otherwise, without prior permission in writing from the author.

Email: iabc@uitm.edu.my

TABLE OF CONTENT

No.	Particulars	Page
1.	Foreword – Vice Chancellor, Universiti Teknologi MARA	2
2.	Foreward - Chairman, Indonesia Banking School	3
3.	Foreword – Rector, Universiti Teknologi MARA Cawangan Johor	4
4.	Foreword – Chairperson, International Accounting and Business Conference 2019	5
5.	Foreword – Chairperson, International Accounting and Business Conference 2019	6
6.	Itinerary – Programme Schedule	7
7.	Keynote Speaker	8
8.	Parallel Session Schedule	9
9.	Abstracts	23
10.	Organising committee	101
11.	Collaborators	103
12.	Acknowledgement	104
13.	Sponsor	105

IABC2019-001**A SOCIAL ENTREPRENEURSHIP CASE STUDY OF THE “PERTUBUHAN KEBAJIKAN ANAK YATIM ISLAM SEGAMAT” ORPHANAGE IN MALAYSIA**

Saunah Zainon¹, Rina Fadhilah Ismail², Soo Kum Yoke³, Haryati Ahmad⁴ and Nurulzulaiha Sa’udah @ Suhadak⁵

¹Associate Professor, Faculty of Accountancy, Universiti Teknologi MARA Cawangan Johor, Segamat, Johor, Malaysia
sauna509@johor.uitm.edu.my

²Senior Lecturer, Faculty of Accountancy, Universiti Teknologi MARA Cawangan Selangor, Bandar Puncak Alam, Selangor, Malaysia
rinafadhilah@puncakalam.uitm.edu.my

³Associate Professor, Academy of Languages Studies, Universiti Teknologi MARA Cawangan Negeri Sembilan, Rembau, Negeri Sembilan, Malaysia
sooku607@uitm.edu.my

⁴Lecturer, Academy of Languages Studies, Universiti Teknologi MARA Cawangan Johor, Segamat, Johor, Malaysia
harya395@johor.uitm.edu.my

⁵Senior Lecturer, Faculty of Computer and Mathematical Sciences, Universiti Teknologi MARA Cawangan Johor, Segamat, Johor, Malaysia
nurulzulaiha@johor.uitm.edu.my

Abstract

Most orphanages in Malaysia are run by means of charitable donations. However, the donations and contributions collected are usually not regular or one-off. This has led to orphanages being in a run-down state and ill-equipped. The care given to orphans is important as part and parcel of their human rights to be treated and given a fair chance of living with the rest of the human race. As such, this paper aims to investigate the role of social entrepreneurship in providing care for orphans. Particularly, the paper will focus on an orphanage – “Pertubuhan Kebajikan Anak Yatim Islam Segamat” (PKAYIS) which is located in the state of Johor. PKAYIS has provided shelter for 68 orphans and through charitable donations has been running successfully since 1983. The orphanage has been able to successfully bring up orphans who have succeeded academically and found successful careers in life. Based on the theoretical framework on social entrepreneurship and orphans, observation methods and interviews were carried out to supply relevant information and data for the study. This paper will provide some insights on how social entrepreneurship affects the society and would be beneficial for policy makers interested in adopting social entrepreneurship as a mean of care for orphans.

Keywords: *Entrepreneurship, Interviews, Orphans, Participation observation, Social values*