

PROPOSED TRANSPORTATION RATES
FOR
NUTRITIONAL PRODUCTS SDN BHD
(THE LOGISTICS DEPARTMENT)

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ADVANCE DIPLOMA IN BUSINESS ADMINISTRATION
(TRANSPORT)
MARA INSTITUTE OF TECHNOLOGY
SHAH ALAM
SELANGOR DARUL EHSAN

MAY 1991

A GRADUATION EXERCISE SUBMITTED
IN PARTIAL FULFILLMENT TO THE REQUIREMENT
OF

ADVANCE DIPLOMA IN BUSINESS ADMINISTRATION
(TRANSPORT)
TO THE SCHOOL OF BUSINESS AND MANAGEMENT
MARA INSTITUTE OF TECHNOLOGY
SHAH ALAM
SELANGOR DARUL EHSAN

MAY 1991

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PREFACE

One out of every two business in Malaysia uses contract transporters to conduct some parts of its activities. The cost of distribution figures high especially in manufacturing company like Nestle and other related industries/companies.

This thesis is aimed to provide information regarding the actual costs involved in the operation of a fleet. It focuses on fleet costs because both the fleet operators and the company who contracted out the service use costs to evaluate the effectiveness of their fleet operation.

This thesis is organised to combine the concepts of cost effectiveness and system analysis into a marketing philosophy of fleet management. To practice cost effectiveness, management must concentrate its attention on those decisions that most affect fleet costs.

ACKNOWLEDGEMENTS

I would like to express my very special thanks to Encik Ariffin Buranudeen, Logistics Manager, for all the help and guidance rendered during my course of research.

My most sincere gratitude to my advisor, Cik Norminsham Abd. Karim who has guided me in the preparation of this thesis. Her assistance, suggestions and support are very much appreciated.

Thanks are also due to all Nupro's staffs especially Encik Ibrahim Mohamed, Encik Othman Mohamed, Ms. Kimmy Tan, Mr. Lim Lai Yoi, Mr. Albert Ng, Mr. Ng Kai Foong and those whose help has made this thesis possible.

Finally, I am ever grateful to my special friend and classmates for their encouragement, moral support and inspirations in the conduct of my thesis.

May God Bless Them All.

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