



**Universiti
Teknologi
MARa**
KAMPUS ARAU

Bahagian Hal Ehwal Akademik

Rujukan : 100-UiTMKA (HEA/KK-30/7B)
Tarikh : 17 Julai 2000

KEPADA SESIAPA YANG BERKENAAN

Tuan/Puan,

PENGESAHAN SEBAGAI PELAJAR UiTM

TAJUK PROJEK : CATERING PACKAGE
PROGRAM : DIPLOMA IN BUSINESS STUDIES
KOD KURSUS : ASAS KEUSAHAWANAN (ETR300)

Dengan ini disahkan bahawa nama-nama seperti senarai di bawah adalah pelajar Universiti Teknologi MARA Kampus Arau.

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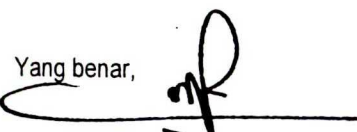
Untuk makluman tuan/puan mereka ini sedang mengikuti kursus yang tersebut di atas sebagai keperluan program sebelum dianugerahkan Diploma.

Untuk membolehkan mereka menyiapkan kertas projek tersebut, mereka memerlukan maklumat atau bahan dari pihak tuan/puan.

Sehubungan dengan itu, sukacita kami sekiranya pihak tuan/puan dapat membekalkan apa-apa maklumat atau bahan yang diperlukan oleh mereka seperti brosur, risalah dan sebagainya. Sekiranya bahan yang diperlukan oleh pelajar itu merupakan dokumen penting pejabat, ianya bolehlah dibuat salinan fotostat dan kosnya ditanggung oleh pelajar. Maklumat atau bahan yang diperolehi akan digunakan semata-mata untuk tujuan akademik.

Kerjasama pihak tuan/puan dalam hal ini sangat-sangat kami hargai dan pihak UiTM Kampus Arau mendahuluinya dengan ucapan terima kasih. Sekian.

Yang benar,


DR. HJ. KHUDZIR HJ. ISMAIL
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CONTENTS

1. MUQADDIMAH

2. APPRECIATION

3. INTRODUCTION

-LETTER OF PROPOSAL

-BUSINESS PLAN PURPOSES

4. SINOPSIS

5. LOGO

6. ADMINISTRATION

7. OPERATION

8. MARKETING

9. FINANCIAL

PENG'YOU CATERERTM

MUQADIMMAH

Bismillahirrahmanirahim.....

Alhamdulillah... we would like to express our thankfulness to the Almighty Allah S.W.T. This is because of His permission, we get to settle down this business plan as required by the subject of ETR 300. The purpose of this business plan is to complete the requirement of ETR 300.

In the settlements of this business plan, we had faced many problems together in tem of co-operation, time and financial aspects. But, because of these factors, we all get many experiences involving in business world. So, with the spirit and the interest involve we can settle down this assignment on time needed. All this can be a guideline in order to form a real business plan in the future.

Although this business plan need the individual to make some loan in order to form a business, it also can help the individual not to flip away to the main purpose of the business i.e. to get a maximum profit in the future. So, this business plan consists of marketing, financial, operation and administration aspects.

Lastly, we hope that our business plan can help us to form a real business next time. We also hope that the indigenous are brave in order to form a business in the future.

APPRECIATION

With the of The Almighty Allah S.W.T., we as the Diploma in Business Studies would like express our thankfulness because of His permission, we can settle down this business plan as required to the subject of ETR 300.

We also like to take this advantage to express our thankfulness to the parties that is indirectly involve in order finishing up this business plan. This parties are contribute in generate an ideas, knowledge and energy to finish up this business plan assignment.

First of all, we would like to our lecturer, En. Mohd. Zain Idris. Without his lecture for sure we cannot finish up this business plan assignment on the needed.

Besides that, we also would like express our thankfulness to Bernas Catering Sdn.Bhd. for their permission in order to help us finish up this assignment of business plan as required by the of ETR 300.

INTRODUCTION

Peng'You Caterer Sdn. Bhd. was established for the purposes of catering services. Our catering business are focus on serves food and beverage to the customers for a Formal or Non-formal functions, Sports day, Festival celebrations, Parties or religions ceremony like Tahlil and Yassin.

These companies are developing by the combination of five partners. So, our company or our organizations are developing based on the Partnership Act 1956. This company is located at NO.68 Shahab Perdana, Jalan Sultanah Sambungan 05350 Alor Setar, Kedah Darul Aman.

This company are develop to provide the facilities to people around Alor Setar, Kangar and a little bit in Penang to involve in this new approach for a function or ceremony. Beside that, we also would like to reduce the unemployment in Malaysia especially to the indigenous.

Our organization also develops in fully indigenous workers. So, with the development of our organization we hope that the indigenous businessmen are attracted to follow. This is because nowadays, non-indigenous like Chinese are monopolizing the business.

Our organization is expected to operate at the date of 1st January 2002. Here, we hope that the consumers are satisfied with the performance of our business. We also would like to hope that this catering business being a profitable business in the future.