



**FUNDAMENTALS OF ENTREPRENEURSHIP
(ENT300)**

SCHNEIDER ENTERPRISE

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There are a lot of challenges that we have to face such as finding the material suppliers and machine capacity for our project. Besides that we have to go through a lot of difficulties with the raw material product suppliers which is factory that supply our custom blouse that we are dealing with besides going through a lot of procedures.

Through these problems we manage to become more organize and mature in dealing with problems that occur during our research. This business plan covers organization, marketing, operation, financial and training plan and any other information needed by a new entrepreneur as a guide to start this business.

Lastly, to those who had involved and contributed directly or indirectly to this business plan, we are very grateful to them for the effort and initiative that they have shown in our project until we successfully completed our business plan.

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EXECUTIVE SUMMARY OF BUSINESS PLAN

Schneider's Enterprise

The purpose of the business entrepreneurship plan is as the first step as a module before starting a business. This business plan is very important to a new company like Schneider's Enterprise because it may help us to maintain our business longer in the Malaysia market.

The purposes of doing this business plan are:

I. To show the financial strength of the company especially when applying for loans and

To convince the investors towards providing funds or other financial institution.

Ii. To fulfill one of the terms and condition that stated in Ent 300 project.

Iii. As a guide line for us in setting, planning, managing, handling and controlling our Business for day to day management, budget, financial forecast, strategies, target Market and even long term goal.

Iv. As a master plan of an organization that necessary to calculate the effectiveness on Running such business.

V. It is also prepared to state clearly the information of the certain authorities' parties to

Get permits or other facilities in the mean of formation of a business.

Vi. This business plan can be utilize to convince the suppliers the ability of paying back On credit and the ability to carry out a project of services from customers or the Tender board.

Vii. To improve any weaknesses arise by comparing the actual performance of the firm With its master plan. It is to see whether it is a favorable or unfavorable situation.