

FACTORS THAT CONTRIBUTE TO IMPROVE ORGANIZATION PERFORMANCE: KEY PERFORMANCE INDICATOR (KPI) AT TDM BERHAD

SITI NUR AMIRAH BINTI MOHD KHALID 2016686218

BACHELOR OF BUSINESS ADMINISTRATION WITH HONOURS (HUMAN RESOURCE MANAGEMENT) FACULTY OF BUSINESS MANAGEMENT UNIVERSITI TEKNOLOGI MARA PERLIS

JULY 2019



BACHELOR OF BUSINESS ADMINISTRATION WITH HONOURS HUMAN RESOURCE MANAGEMENT FACULTY OF BUSINESS MANAGEMENT UNIVERSITI TEKNOLOGI MARA PERLIS

DECLARATION OF ORIGINAL WORK

I, (SITI NUR AMIRAH BINTI MOHD KHALID) I/C NUMBER: (950927-11-5268)

Hereby declared that:

- This work has not previously been accepted in substance for any degree, locally or oversea, and is not being concurrently submitted for these degrees or any other degrees,
- This project paper is the result of my independent work and investigation, except where otherwise stated, and
- All verbatim extracts have been distinguished by quotation marks and sources of my information have specifically acknowledge

Signature: _____

Date: _____

ABSTRACT

This study was conducted to review new implemented Key Performance Indicator (KPI) and investigate which factors contribute to improve organizational performance at TDM Berhad. There are five independent variables used include employees' talent, employee relation, training and development, mission, vision, value and strategy, and organization and structure. Meanwhile, the dependent variable used was organizational performance. To conduct this study, researcher used quantitative method by distributing a set of questionnaires to 60 respondents and cluster sampling method was chosen due to small number of populations which required 60 sample of respondents. The finding revealed that training and development, vision, mission, value and strategy and organization and structure have significant relationship with organizational performance. Therefore, in order to increase organization performance at TDM Berhad, some recommendation is suggested such as well-documented training policy and giving more opportunity to employees for training and development, enhance two ways communication between manager and employees to help employees clearly understand what to be achieved and all staffs should be clearly understand the job description.

TABLE OF CONTENTS

ACKNOWLEDGEMENT	ii
ABSTRACT	iii
TABLE OF CONTENT	iv
LIST OF TABLES	vii
LIST OF FIGURES	viii
LIST OF ABBREVIATION	ix

CHAPTER 1 INTRODUCTION

1.0	Introduction	1
1.1	Background of Study	1
1.2	Background of Company	4
1.3	Problem Statement	6
1.4	Research Questions	8
1.5	Research Objectives	8
1.6	Significance of Study	9
1.7	Scope of Study	10
1.8	Limitation of Study	11
1.9	Definition of Terms	12
1.10	Summary	14

CHAPTER 2 LITURATURE REVIEW

2.0	Introduction		15
2.1	Literature Review		
	2.1.1	Organizational Performance	15
	2.1.2	Employees; Talent Management	17
	2.1.3	Employee Relation	19
	2.1.4	Training and Development	21
	2.1.5	Vision, Mission, Value and Strategy	23
	2.1.6	Organization and Structure	24

4.6	Multiple Regression Analysis	67
4.7	Summary of Hypotheses Testing	70
4.8	Summary	70

CHAPTER 5 DISCUSSION, CONCLUSION AND

RECOMMENDATION

5.0	Introduction	71
5.1	Discussion	71
5.2	Conclusion	74
5.3	Recommendation	75
5.4	Future Research	76

REFERENCES

78

APPENDICES

APPENDIX A: QUESTIONNAIRES APPENDIX B: SSPS OUTPUT APPENDIX C: TURNITIN REPORT