



**FACTORS INFLUENCING EMPLOYEE ENGAGEMENT:
A CASE SURVEY AT MAJLIS AGAMA ISLAM DAN ADAT
ISTIADAT MELAYU KELANTAN**

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"DECLARATION OF ORIGINAL WORK"

I, **Nor Akhmar Bt Alias**, I/C Number: **950830-03-5800**, hereby declare that:

- This work has not previously been accepted in substance for any degree, locally or overseas, and is not being concurrently submitted for this degree or any other degrees.
- This project-paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

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ABSTRACT

The purpose of this study to examine the relationship between independent variables (IV); Internal communication, employee attitude and skills and knowledge on dependent variable (DV); employee engagement. Employees at Majlis Agama Islam dan Adat Istiadat Melayu Kelantan were taken as the respondents in this study. Self-administered questionnaire used for collection of data. 175 questionnaires were distributed among the above mentioned organization and 175 were returned, so the response rate was 100%. The results conclude that there is significant relationship between internal communication and employee attitude on employee engagement. Meanwhile, there is no significant relationship between skills and knowledge and employee engagement. Several recommendations were provided in this study for the organization in promoting employees' engagement as well as recommendation for the future.

TABLE OF CONTENT

	PAGE
DECLARATION OF ORIGINAL WORK	ii
LETTER OF SUBMISSION	iii
ACKNOWLEDGEMENT	iv
ABSTRACT	v
TABLE OF CONTENT	vi-viii
LIST OF TABLES	ix
LIST OF FIGURE	x
CHAPTER 1: INTRODUCTION	
1.1 Background of Study	1-2
1.2 Background of The Company	3-4
1.3 Problem Statement	5-7
1.4 Objectives of Study	7
1.5 Research Questions	7
1.6 Scope of The Study	8
1.7 Significance of The Study	
1.7.1 Benefit to The Academic institution	8
1.7.2 Benefit to The Organization	8
1.7.3 Benefit to The Researcher	9
1.8 Limitations of The Study	9
1.9 Definition of Key Terms	
1.9.1 Employees' Engagement	9
1.9.2 Internal Communication	9
1.9.3 Employees' Attitude	9
1.9.4 Skills and Knowledge	10
CHAPTER 2: LITERITURE REVIEW	
2.1 Introduction	11
2.2 Dependent Variable: Employees' Engagement	11-13
2.3 Independent Variable: Internal Communication	13-14
2.4 Independent Variable: Employees' Attitude	14-15
2.5 Independent Variable: Skill and Knowledge	16-17
2.6 The Relationship Among Variables	
2.6.1 Internal Communication and Employees' Engagement	17-18

**CHAPTER 5 : DISCUSSION, CONCLUSION AND
RECOMMENDATIONS**

5.1 Introduction	39
5.2 Discussion	39-41
5.3 Conclusion	41-43
5.4 Recommendations	
5.4.1 Improve Technology and System for Sending The Information.	43
5.4.2 Create positive Attitude Among Employees	44
5.4.3 Conducting training program to develop more skills and knowledge	44
5.4.3 For The Future Research	45

REFERENCES 46-55

APPENDICES

- Appendix A : Questionnaire
- Appendix B : SPSS Output
- Appendix C : Turnitin Report