



اَوْنِيُوْرَسِيْتِي تِيْكْنُوْلُوْجِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA

TECHNOLOGY VENTURE BLUEPRINT

NR ENTERPRISE:

The Multipurpose FANcy Broom

Faculty : Faculty of Computer And Mathematical Sciences

Program : Bachelor of Science (Hons.) Mathematics

Program Code: CS249

Course : Technology Entrepreneurship

Course code : ENT600

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Name : Nur Nabihah Binti Mohammad Salleh

Student's ID : 2017627874

Submitted to

Madam Wan Masniza Wan Mustafa

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1.0 EXECUTIVE SUMMARY

1.1 Company background

1.1.1 Company Profile

Name of the Company	: NR ENTERPRISE
Shop Address	: Plot 51, Jalan Hilir Sungai Keluang 4, Phase 4 Bayan Lepas FIZ, 11900 Bayan Lepas, Penang
Website	: www.NRHomeSupplies.com
Telephone Number	: 012-5400499
Fax Number	: 03-55557632
Form of Business	: Partnership
Main Activity	: The Multipurpose FANcy Broom
Date of Commencement	: 27th November 2019
Date of Business Registration:	1st January 2020
Name of Bank	: Maybank
Bank Account Number	: 157155668996

1.1.2 Company Logo



1.1.3 Company Vision

NR Enterprise is a new company that wants to be world known as a unique, simple and easy household goods supplies. The products that is produced by NR Enterprise will be know as products to help and easy people works. We would supply happiness by producing useful products.

1.1.4 Company Mission

- To be a leader in the household supply and hardware industry.
- To design and manufacture innovative contemporary household goods designed.
- To provide customers with superior value through the delivery of high quality products and services.
- Tried the best to fulfil customer's needs

1.1.5 Objectives

- To help the workers who does not have enough time to do house chores.
- To open job opportunities to the fresh graduates.
- To gain profit for company and generate economic growth to the country
- To promote a profitable and sustainable business activity that meets the customer's needs.
- To help society by giving the best services and open a lot of opportunities.

1.1.6 Business Operation

Monday – Saturday: 10.30 am – 10.00 pm