

A STUDY ON FACTORS THAT INFLUENCING MOTIVATION AMONG EMPLOYEE AT UNIVERSITI SULTAN ZAINAL ABIDIN (UniSZA), TEMBILA CAMPUS, BESUT, TERENGGANU DARUL IMAN

WAN NUR AMIRA BT WAN AHMAD 2013617428

BACHELOR OF BUSINESS ADMINISTRATION
WITH HONOURS
(HUMAN RESOURCES MANAGEMENT)
FACULTY OF BUSINESS MANAGEMENT
UNIVERSITI TEKNOLOGI MARA
PERLIS

JUNE 2015



BACHELOR OF BUSINESS ADMINISTRATION WITH HONOURS HUMAN RESOURCES MANAGEMENT FACULTY OF BUSINESS MANAGEMENT UNIVERSITI TEKNOLOGI MARA PERLIS

DECLARATION OF ORIGINAL WORK

I, (WAN NUR AMIRA BT WAN AHMAD),

Hereby declared that:

- This work has not previously been accepted in substance for any degree, locally, or overseas, and is not being concurrently submitted for those degrees or any other degrees.
- This project-paper is the result of my independent work and investigation, except where otherwise stated.
 - All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature:

Date: 12 June 2015

TABLE OF CONTENT

CONTENT					
Acknowledgement					
List of illustrations					
Abstract					
1.0	CHAPTER 1 – INTRODUCTION				
1.1	Introduction/Background of the study	1			
1.1.1	Problem Statement	2			
	1.1.2 Research Question	3			
1.2	Research Objective	3			
1.3	Scope Of Study				
1.4	Significance Of Study	5			
1.5	Limitation of Study	5			
1.6	Definition of key term				
2.0	CHAPTER 2- LITERATURE REVIEW				
2.1	Introduction	8			
2.2	Conceptual discussion				
. *	2.2.1 The Concept of Reward	8			
	2.2.2 The Concept of Work Environment	9			
	2.2.3 The Concept of Job Security	10			
	2.2.4 The Concept of Leadership Skill	11			
2.3	Previous Research				
	2.3.1 Relationship between reward and employee's	12			

m	OT!	iva	TIC	۱n
	UL	wa	U	,,

	2.3.2 Relationship between work environment and	12
	employee's motivation.	
	2.3.3 Relationship between job security and employee's	13
	motivation.	
	2.3.4 Relationship between leadership skill and employee's	13
	motivation.	
2.4	Research Model	14
2.5	Hypotheses development	15
2.6	Conclusion	15
3 .0	CHAPTER 3- METHODOLOGY	
3.1	Introduction	16
3.2	Basic Research Design	16
3.3	Measurement Of Variables	17
3.4	Population/Sample	18
*.	Plan data collection	19
	Plan data analysis	20
4.0	CHAPTER 4 – RESULT AND FINDINGS	
4.1	Introduction	21
4.2	Response rate	21
4.3	Frequency distribution analysis	22
	4.3.1 Cross Tabulation	23
4.4	Reliability analysis	24
4.5	Descriptive statistic analysis	25
4.6	Item analysis	26

ABSTRACT

Motivation is the big cause that gives direction to hold the particular behavior. This study will refer to human motivation. This research paper was designed to study the factors that influence motivation among employee. The factors are reward, work environment, job security and leadership skill. The aim of this research is to find the correlation between the factors that influence the employee motivation. As a result, the finding revealed that reward (r=0.534, p <0.01), job security (r=0.471, p<0.01) and leadership skill (r=0.589, p <0.01) were significant predictors with the dependent variable. However, work environment (r=0.147, n.s.) was not significantly related with the employee motivation. This indicated that hypotheses 1, 3 and 4 were accepted, while hypothesis 2 was rejected.

This research is carried out at Universiti Sultan Zainal Abidin (UniSZA), Tembila Campus, Terengganu Darul Iman. The total population of the employee is 150 from 3 departments. In order to collect data, a set of questionnaire are designed to employee. From the sample size of 108 employees, only 84 were returned back. The method used in this research is convenience sampling. The questionnaires are distributed personally by hand to all employees in the 3 department. It takes about 4 weeks for respondent to return the questionnaire.