

## **SUPERVISOR'S APPROVAL**

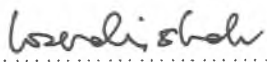
### **D'BRIDAL BOUTIQUE WEBSITE AND ONLINE CUSTOMER RESERVATION SYSTEM**

By

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This thesis was prepared under the direction of thesis supervisor, Prof. Madya Wan Dorishah Binti Wan Abdul Manan. It was submitted to the Faculty of Computer and Mathematical Sciences and was accepted in partial fulfillment of the requirements for the degree of Bachelor of Science (Hons) Business Computing.

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Thesis Supervisor

JANUARY 14, 2013

## DECLARATION

I certify that this thesis and the research to which it refers are the product of my own work and that any ideas or quotation from the work of other people, published or otherwise are fully acknowledged in accordance with the standard referring practices of the discipline.



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## ABSTRACT

This research is about designed of D'Bridal Boutique Website and Online Customer Reservation System. Since people nowadays are educated, they chose the easy way to find the information about the product or services through online system. The planning of D'Bridal Boutique is to venture into online digital area to advertise their product and service so that more people can easily look about the business for themselves the design and package that they want. The objectives of the project are to identify the reservation problems of the D'Bridal Boutique and help them to market D'Bridal Boutique and advertise that presence in the online bridal package community in Malaysia, to develop a website for D'Bridal Boutique using User-Centered Design (UCD) in combination with Software Development Life Cycle (SDLC) then to evaluate the usability and acceptance level of user towards the D'Bridal Boutique website. The research methodology used during the development of this system is an adapted from User-Centered Design (UCD) and Software Development Life Cycle (SDLC). As a conclusion, the entire three objectives have been achieved. User-Centered Design (UCD) in combination with Software Development Life Cycle (SDLC) is a method that can help developer or designer to produce a website that easy to use by users indirectly meet the user needs. That has been proven by this D'Bridal Boutique website.

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