



FACULTY OF ADMINISTRATIVE SCIENCE & POLICY STUDIES
UNIVERSITI TEKNOLOGI MARA

BACHELOR OF ADMINISTRATIVE SCIENCE (HONS)

FACTORS INFLUENCING COMMUNITY PARTICIPATION IN
PROTECTING HERITAGE SITES IN LEMBAH BUJANG.

NUR SYAHIRAH BINTI RUSLI
2015102309
TENGGU FATIN AUNI BINTI TENGGU ANUAR
2015115511

SUPERVISED BY:
DR. ZAHERAWATI BINTI ZAKARIA

JANUARY 2018

THE DECLARATION

DECLARATION

We hereby declare that the work contained in this research proposal is original and our own except those duly identified and recognised. If we are later found to have committed plagiarism or acts of academic dishonesty, action can be taken in accordance with UiTM's rules and academic regulations.

Signed

Name: Nur Syahirah Binti Rusli

Matric No.: 2015102309

Signed

Name: Tengku Fatin Auni Binti Tengku Anuar

Matric No.: 2015115511

ABSTRACT

The objective of this research is to study the relationship between motivation, opportunity and ability towards the community participation in protecting heritage site in Lembah Bujang. A total sample size of 106 respondents who are the community living in the three villages which are Kampung Pengkalan Bujang, Kampung Pengkalan Langgar and Kampung Sungai Gelam in Mukim Bujang. The respondents were selected to fill the set of questionnaire consist of 5 sections which are Demographic Information (Section A), Community Participation in protecting heritage site (Section B), Motivation (Section C), Opportunity (Section D) and Ability (Section D). The data was analyzed with Descriptive Statistic, Pearson Correlation and Multiple Regression using the Statistical Package for Social Sciences (SPSS) version 23. The result indicates that there were significant relationship motivation, opportunity, and ability towards the community participation in protecting heritage site. This study recommends that the community awareness group able to spread motivation and create awareness among the community in order to encourage the community to participate in protecting the heritage site.

Keywords: Community Participation, Motivation, Opportunity, Ability

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