KNOWLEDGE SHARING PATTERN AMONG HUMAN CAPITALS OF AGRICULTURE DEPARTMENT IN KUALA KEDAH

BY

SERI INTAN IDAYU BINTI SHAHRUL ASARI NORYANA BINTI AHMAD KHUSAINI

FACULTY OF INFORMATION MANAGEMENT
UNIVERSITI TEKNOLOGI MARA

Abstract

Knowledge resides in human mind. Each of the knowledge is unique through the people who own them. However, knowledge cannot be expand and develop without the process of sharing and exchanging. Knowledge sharing is a key process in knowledge management. Knowledge is an important asset for individual and organization. Therefore staffs are seen as the human capitals that possess knowledge as their valuable asset to the organization that they attached. Thus the study is intent to seek the knowledge sharing pattern among human capitals of Agriculture Department in Kuala Kedah. The objectives of the study are to determine perception and knowledge sharing activities among staff in agriculture department, to determine factors that inhibits and motivates knowledge sharing among staff in agriculture department. Questionnaires are used as the approach of this study for the data collection method. Then, there are some methods which consist of reliability test, descriptive analysis and atlas.ti that will be done to produce the result. This study is significant to encourage and improve knowledge sharing practice among staff at Agriculture Department and farmers generally through the finding and recommendation proposed. It is hope that this study will then give impact to the development of agriculture in the country as the finding will exposed the way to improve knowledge sharing for all to gain benefit.

Keywords: Knowledge Sharing, Agriculture, Knowledge Management, Kedah.

TABLE OF CONTENT

ABST TABL LIST	ACKNOWLEDGEMENT ABSTRACT TABLE OF CONTENT LIST OF TABLES LIST OF FIGURES				
Chap	ter 1				
1.0	INTRODUCTION				
	1.0	INTRODUCTION OF THE STUDY	1		
	1.1	BACKGROUND OF THE ORGANIZATION	4		
	1.2	PROBLEM STATEMENTS	5		
	1.3	PURPOSE OF STUDY	6		
	1.4	OBJECTIVE OF STUDY	6		
	1.5	SIGNIFICANCE OF STUDY	6		
	1.6	RESEARCH QUESTIONS	7		
	1.7	SCOPE OF STUDY	7		
	1.8	LIMITATION OF STUDY	7		
	1.9	CONCEPTUAL FRAMEWORK	7		
	1.10	DEFINITION OF TERMS	8		
Chapt	ter 2				
2.0	LITER	RATURE REVIEW			
	2.0	INTRODUCTION	10		
	2.1	KNOWLEDGE AND KNOWLEDGE SHARING	10		
	2.2	MODEL OF KNOWLEDGE SHARING	13		
	2.3	STUDY ON ORGANIZATIONAL BEHAVIOR OF KNOWLEDGE SHARING	15		
	2.4	ISSUES	16		
	2.5	PURPOSE OF KNOWLEDGE SHARING	16		
	2.6	AGRICULTURE DEPARTMENT	17		
	2.7	COMMUNICATION CHANNEL USED IN KNOWLEDGE SHARING	24		
	2.8	FACTOR INHIBIT KNOWLEDGE SHARING	26		
	2.9	FACTOR MOTIVATE KNOWLEDGE SHARING	28		

	3.0 3.1		29 30
Char	oter 3		
		uonoi oov	
3.0	ME	HODOLOGY	
	3.0	METHODOLOGY	31
	3.1	POPULATION	32
		3.1.1 SAMPLE	32
		3.1.2 SAMPLING TECHNIQUE	32
		3.1.3 REASON FOR SAMPLING	32
	3.2	RESEARCH DESIGN	33
		3.2.1 DATA COLLECTION	33
		3.2.2 DATA ANALYSIS	33
	3.3	QUESTIONARES	34
	3.4	EXECUTION OF DATA COLLECTION	35
Cha	pter 4		
4.0	FIND	DING (ANALYSIS AND EVALUATION)	
	4.0	SUMMARY OF FINDINGS	36
	4.1	RESULT OF RELIABILITY ANALYSIS	36
	4.2	RESULT OF DESCRIPTIVE ANALYSIS	37
		(DEMOGRAPHIC SECTION)	
	4.3	RESULT OF DESCRIPTIVE ANALYSIS	39
		(DEPENDENT VARIABLE: KNOWLEDGE SHARING)	
	4.4	RESULT OF DESCRIPTIVE ANALYSIS (INDEPENDENT	40
		VARIABLE: PURPOSE OF KNOWLEDGE SHARING)	
	4.5	RESULT OF DESCRIPTIVE ANALYSIS (INDEPENDENT	41
		VERIABLE: MEDIUM USE IN KNOWLEDGE SHARING)	
	4.6	RESULT OF DESCRIPTIVE ANALYSIS (INDEPENDENT	42
		VARIABLE: CHANNEL PRFERRED IN KNOWLEDGE	
		SHARING)	
	4.7	RESULT OF DESCRIPTIVE ANALYSIS (INDEPENDENT	43
		VARIABLE: SITUATION OF KNOWLEDGE SHARING	
	4.8	RESULT OF DESCRIPTIVE ANALYSIS (INDEPENDENT	44
		VARIABLE: KNOWLEDGE USE WITH COLLEAGUES)	

	4.9	RESULT OF DESCRIPTIVE ANALYSIS (INDEPENDENT VARIABLE: FACTOR INHIBIT KNOWLEDGE SHARING)	45	
	4.10	RESULT OF DESCRIPTIVE ANALYSIS (INDEPENDENT VARIABLE: FACTOR MOTIVATES KNOWLEDGE SHARING	46	
	4.11	MODEL OF KNOWLEDGE SHARING ENABLER AT DOA, KUALA KEDAH	47	
Chap	ter 5			
5.0	RECOMMENDATIONS AND CONCLUSION			
	5.0	INTRODUCTION	48	
	5.1	ORGANIZE KNOWLEDGE SHARING SESSION AND PROGRAM	48	
	5.2	DEVELOP FORMAL PLATFORM FOR KNOWLEDGE SHARING	49	
	5.3	ORGANIZE TEAM BUILDING INVOLVING ALL STAFFS	50	
	5.4	CONCLUSION	51	
BIBLIOGRAPHY				

ATTACHMENT 1 - QUESTIONAIRES