



**RF Corp.**  
when tradition meet innovation

# RF CORPORATION

## BUSINESS PLAN

FACULTY OF CIVIL ENGINEERING  
DIPLOMA IN CIVIL ENGINEERING (EC110)  
J4EC1102A

FUNDAMENTALS OF ENTREPRENEURSHIP

ENT 300  
RF CORPORATIONS

Revolving Stand Fan  
RF Corp.

when tradition meet innovation

PREPARED FOR:

MADAM THAHIRA BIBI BINTI TKM THANGAL

PREPARED BY:

MUHAMAD AZRUL NIZAM BIN ABU BAKAR

2016918847

MOHD HAKEM BIN ANAS

2016753715

MOREEN BINTI DENNIS

2016939815

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## EXECUTIVE SUMMARY

This business is based on partnership type of business. It consists a total of three partners that hold significant position in the company which are General and Administration Manager, Marketing and Financial Manager, and Operational Manager.

RF Corporations produces a stand fan that can turns 360 degree. Our company goes with the tagline " When tradition meet innovation ". RF Corporations will be located at No. 19, Jln Sejangbak 24, Taman Bukit Dahlia, 81700 Pasir Gudang, Johor.

The business capital amount is RM45 000. The total amount contributed by partners is RM45 000. Each partners contribut - RM 15 000.

RF Corporations are focusing on producing this 360 degree turning stand fan for the Malaysians as well as people abroad. As a local company, we sincerely hope that our company can accomplish our mission that is be the biggest market share holder in the manufacturing industry.