



اَوْنِبُورِ سِيْتِي تَيْكُونُ لَوِي مَبَارَا  
UNIVERSITI  
TEKNOLOGI  
MARA

**BLUEPRINT REPORT**  
**ZHYPER SDN BHD**  
**“HYPER GRABBER”**

**COURSE: TECHNOLOGY OF ENTREPRENEURSHIP COURSE**

**CODE: ENT600**

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## 1.0 EXECUTIVE SUMMARY

### 1.1 COMPANY BACKGROUND

#### 1.1.1 Company Profile

<b>Name of the Company</b>	: ZHYPER SDN.BHD
<b>Shop address</b>	: PT 537,Tingkat Bawah,Sek.17,Jambatan Sultan Yahya Petra ,Lembah Sireh ,15050 Kota Bharu, Kelantan
<b>Website</b>	: <a href="http://www.ZHYPER.com">www.ZHYPER.com</a>
<b>Telephone number</b>	: 09-6238122
<b>Fax number</b>	: 09-6238122
<b>Form of business</b>	: Sole proprietorship
<b>Main activity</b>	: Hyper Grabber
<b>Date of commencement</b>	: 4 <sup>th</sup> August 2019
<b>Date of business registration</b>	: 5 <sup>th</sup> September 2019
<b>Name of company's bank</b>	: Maybank
<b>Bank account number</b>	18655433438

### **1.1.2 Vision**

- To be the world known grabber tools producer.
- Make the customers life easier.
- To be a provider that create innovative and quality product.
- To produce the product that will guarantee customers satisfaction.

### **1.1.3 Mission**

- To become the most famous company in the world that produce advance grabber tools that can help people in solving their problem in daily life.
- To produce the products that have high quality and bring satisfaction to the user.

### **1.1.4 Objective**

- Establish our name and image in the community as a producer of high quality grabber tools.
- To penetrate the market and gain profit for the company.
- To be a top grabber tools producer.

### **1.1.5 Business operation**

Monday – Sunday : 9.00 am- 10.00 pm