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**ENT 300**

**LAVADO ENTERPRISE**

**SPINNING HANGER**

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There are a lot of challenges that we have to face such as finding the material supplier, machine and capacity for our project. Through these problems we manage to be more organized and mature in dealing with problems. This business plan covers organization, marketing, operation and training plan with additional information needed by a new entrepreneur as a guide to start this business.

Lastly, we would like to thank those who had contributed to this business plan whether directly or indirectly. We are very grateful to them for the effort and support that they have shown in our project until we are able to complete our business plan.

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## EXECUTIVE SUMMARY

Lavado Enterprise is a newfound company that had been formed from 6 persons, a company that focused fully on cleaning service to help to ease the burden of our target customer. During its foundation, the founders pledged to make a product that will help its user to dry the cloth faster.

Lavado Enterprise. was made out of six managers, each of one has their own responsibilities on all parts of the company. Lead by the General Manager, Muhammad Syafril Azmin bin Abd Malek who controlled all the sections with the help of another 5 Managers; Muhammad Umair bin Abdul Hadi and Zafril Izham bin Chairul (Marketing Manager), Muhammad Zairie bin ZR Zamzari (Financial Manager), Muhammad Syahmi bin Rosli (Operational Manager) and Muhammad Taquuddin bin Md Nahir (Administration Manager).

Nowadays, we all knows that Malaysian all have their own type of career and busy persuing them. So, many of them are quite busy and does not have that much time to managing their laundry. So, they go to the doby because it offer reasonable price. However, even if the laundry is reasonable but if they go there frequently, the cost will become expensive. So, we came out with an alternative product that will make their laundry dry faster. Our product is aim for any all Malaysian.

Lavado Enterprise intended to spread our wings of influence throughout Malaysia, and will expand our reign to neighboring nation, such as Indonesia, Brunei and Singapore.

## 1. Introduction

### 1.1. Name of the Business

The name of our company that we all came up and decide is Lavado Enterprise. We choose this name because Lavado came from a Spanish words that means "clean" and the main product of our company does involve something about cleansing. Our main purpose of doing this business is to ease up their burden by making their laundry much quicker and help to make the world a more green place to live.

### 1.2. Nature of Business

Business that we planning to come up is "*ampaian*" that can rotate if we plugged in the power circuit. It can reduce the time taken for the laundry to dry. This will help to ease the users when to drying their laundry. If users hang the laundry indoor, so we can reduce smell odour.

This "*ampaian*" was improvise from usual one and undergo innovation which recently make it more functionable .The main function of our product is to dry the laundry faster. At the mean time , if it is raining, we can just dry our cloth inside our house and it will not left bad odour. However ,we improvise all the current ones to make a better and user-friendly product .Firstly our product is detachable so that it can be move easily and can adjust it's height. This innovations will ease the users especially when they does not have time to dry their cloth at the laundry shop. Lavado Ent "*Spinning Hanger*" says no more to bad odour.