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MARA

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DIPLOMA IN ELECTRICAL ENGINEERING POWER (EE112)

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FUNDAMENTALS OF ENTREPRENEURSHIP

ENT 300

DUDE ENTERPRISE

WIRING & REWIRING SERVICE

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ACKNOWLEDGEMENT

Nowaday, the number of building such as shopping mall, offices and houses are being increase. Every building need a perfect wiring system to make sure that building are safety to the consumers. Without a perfect wiring system, the building maybe can not even can use in a long term period. Other than that, it is may cause the damage like short circuit and it can become more worst if there is the consumer in that building. The aim of this company is to provide the wiring service. It is not just a wiring service but it is come with quality and safety to the consumer. Our company background was specialist in electrical component and have educated in electrical engineering. Our main objective to provide the perfect wiring service in order to keep the consumer from any incident that cause by the wiring or electrical component damage. There are variable type of wiring system that depends on the building quality and flexible material of the wire that we use and affordable. We believe that our company service can make consumer satisfaction and keep them safe.

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EXECUTIVE SUMMARY

Dude Wiring Enterprise was formed by four shareholders with their own experiences, creativity and also their abilities on conducting a wiring system. Our company just used own pocket money to formed this company. Furthermore, our company also spend RM 20,000 for each section and the total money that we used was RM 100,000.

Our General Manager, Mr Azfar were experienced in managing a company because of his characteristic that shows leadership. He also has been choose administration manager because of his skills on construct a perfect design before proceeding a project. That is why we decide to choose him as our manager in order to bring our company achieve a goal on this wiring business. Our creative engineer Amin was worked for TNB for 5 years and a person who always get a reward on his great skill was a reason that we choose him as our marketing manager and we hope that he can market our wiring business until make a good name for us. Next, Mr Hakimi is our operational manager was a great person that have his own ability on machine appliance will help us conducting a project perfectly without any error because he also can solve every problem that occurs on site. Last but not least Fauzan was one of a degree graduate student in account have his own ability in calculation have been choose to become a financial manager in our company because he can settle the financing problem easily. He also can help the company from being bankrupt in future.

Our company can provide an excellent service for consumer because our workers have their experiences on this electrical section. We also provide 6 month warranty after settle a services.

1. Introduction

1.1. Name of Business

First of all, it is difficult for us to give a name for our company because of we need to associate the things that we do with the company names. Finally we choose 'DUDE WIRING ENTERPRISE'. The presence of 'dude' is because we four friends as partners want to develop a company that can help to solve the problem of wiring in Johor. In order to give the best service in wiring business, we create a new company that are major in electrical and also can solve wiring problems without any doubt. Moreover, it can be easier to all customers when they want to recognise what our company provides. For wiring, it ease the customers to recognised our company services.

1.2. Nature of Business

Provide wiring service

As an electrician we installing all wires and electrical appliance that customer order. We also try to give better service to them in order to make them satisfied with our service. In this modern era, wiring service are really on demand because of many new house and building are being built and need this service to make sure they can use their electrical appliance safely.