



# **BUSINESS PROPOSAL**

**“ WE CARE NURSERY”**



اَوْنُوْرَسِيْتِي تِيكْنُوْلُوْجِي مَارَا  
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## **REPORT ENTREPRENEUR (ENT300)**

### **WE CARE NURSERY**

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## 1.2 EXECUTIVE SUMMARY

Nowadays, we can see a lot of people get involve in business. This is due to the profit that can be made through business as what stated in Al-Quran “ Business is 9/10 of sustenance sources. So this give a big potential to the entrepreneur as it can increase the standard living of individual.

This business plan was prepared as guidance for our business in the future. It contains all the information about this company and the workers behind it.

The company name is *We Care Nursery*. This company gives the best services which many parents seek for. It is situated at Jalan Sekoi, Bandar Baru Uda and only takes 5 minutes from Jamek Mosque of Bandar Baru Uda.

This company has a General Manager, Financial Manager, Marketing Manager, Operational Manager.

We choose this business because we realize that nowadays service can give a good impact and it for sure reflects a lot of profits. Service on nursery is really need by so many parents as they do not have so much time to look after their child. Therefore, nursery becomes a high demand. Besides that, this business also already has many competitors. So to ensure our business will survive succeed for a long time period, we give the best service for their child. We also come out with quality which can be seen through their child itself. An excellent and healthy kids will born here. Furthermore , the children safety are guaranteed.

We are confident that our service is the only one which many parents seeking for. Its really fulfill the criteria of customers need because we realize that people nowadays are really choosy and want something that put quality and value on it.

From the beginning, our business might lack of facilities. But it will improve day by day as we get profit on it. We will make sure to upgraded all of the facilities and always make innovation on our nursery. For the future, we will have all sort of complete thing and make all the activities become smooth.