



UNIVERSITI
TEKNOLOGI
MARA

UiTM *di hatiku*

Smart Life Tech

Smart Oku's Parking

GO BEYOND EXPECTATION

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EXECUTIVE SUMMARY

This business is based on partnership type of business. It consists of total of three partners that hold significant position in the company which are General Manager, Administration Manager, Operational Manager, Marketing Manager and Financial Manager.

SMART LIFE TECH is a Malaysia leader transportation industry in the design, research and development, management of parking technology. We will be transforming the parking experience and increasing revenues for a huge range of clients. The sector industry does not generally talk about or be in top of output priority, yet it holds an important and significant role in Malaysia industry. Our company is a supplier of parking sensor and bay-finding technology. This technology of RFID, helps to eliminate misuse of resident disabled parking bays. We supply on-street parking areas, mall parking areas, underground car parks and etc.

SMART LIFE TECH focuses on designing and manufacturing SMART OKU's PARKING. Our company is an enterprise engaged in the production and distribution of goods and services. We design and manufacture compact devices that accommodate handicapped person on getting their own parking. As we all know, illegal use of handicapped parking is a major problem affecting the lives whom rely on private automobiles for their transportation and this is our chance to come up with a unique idea that is creative and useful. Past research shows that inappropriate use of handicapped parking spaces occurs frequently, with consistent reports indicating the majority of cars parked in these reserved spaces are parked there illegally. SMART OKU'S PARKING is produce in order to promote more compliance with handicapped parking law. We believe the result will show suprisingly positive attitudes within the general public and violator groups. Rate of violation would be far lower. We can see that our involvement in this sector has a major potential in becoming a decent business and is expected to lead the market eventually.