THE RELATIONSHIP BETWEEN SOCIAL NETWORKING WEBSITES USAGE AND STUDENT'S ACADEMIC PERFORMANCE

FARAH NADHIRAH BINTI ZAINAL
NOR HAMIZAH BINTI CHE WAIL
SITI HAPSAH BINTI AHMAD
SUR AIN NAQUIAH BINTI NIK

BACHELOR IN OFFICE SYSTEM MANAGEMENT
(HONS)
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BACHELOR OF OFFICE SYSTEM AND MANAGEMENT
FACULTY OF OFFICE MANAGEMENT AND TECHNOLOGY
UNIVERSITI TEKNOLOGI MARA

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I, FARAH NADHIRAH BINTI ZAINAL (I/C Number: 890906085264)

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Name of Student	:	Farah Nadhirah bt. Zainal
Student's Number	:	2008405116
Programme	:	Bachelor in Office Systems Management (Hons.)
Faculty	:	Office Management & Technology
Dissertation Title	:	The Relationship between Social Networking Website And Student's Academic Performance
Signature of Student	:	
Date	:	08 May 2011

ABSTRACT

Social networking website is one of the social media Internet-based services includes Facebook, MySpace, Orkut, Cyworld, Bebo and other social networking sites that allow individuals to present themselves to other users using a variety of formats, including text and video. All of these sites allow the users to exchange news and discuss issues, chatting, update status, discussing, find friends as well as share the information with each other. In Malaysia, social networking becomes a phenomenon among the citizens regardless of their age, race, occupation and living area and students are the most users of social networking sites. This research is focus on the relationship between the social networking websites and students academic performance. This study was conducted in order to identify either there is a relationship or not between these two variables. The objective of this study is to investigate the usage of social networking among UiTMT university students. A set of questionnaires have been distributed in a ways to find the result and from the data collected, we know the actual usage of social networking website among the UiTMT students. Respondents for this research are students from part six in four faculties which are Electrical Engineering, Office Management, Hotel Management and Business Management of the UiTM Terengganu. The data received has been analyzed by using the mean, standard deviation, percentage, frequency and Pearson's correlation. From this analyzing technique, actual results have been received and based on the Pearson correlation analysis, we can conclude that there is a relationship between social networking website and students academic performance. Overall, the findings of the research help the student to beware about the usage of the social networking website as well as know there is a relationship exists between the usage of social networking website and students academic performance.

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