

FACULTY OF HOTEL AND TOURISM MANAGEMENT HM110 – DIPLOMA IN HOTEL MANAGEMENT UNIVERSITY TECHNOLOGY MARA, PULAU PINANG

"DECLARATION OF ORIGINAL WORK"

We, hereby declare that:

- This paper is the result of our group effort work and investigation, except where otherwise stated.
- All verbatim have been distinguished by quotation marks and sources of our information have been specifically acknowledged.

NAME	MATRIX NO.	SIGNATURE
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FATIN NADIAH BINTI	2010652156	
KAMARUZZAMAN		
NAZLIYA BINTI MOHD SAPEE	2010264212	





ACKNOWLEDGEMENT

IN THE NAME OF ALLAH, THE MOST GRACIOUS AND PEACE BE UPON HIS MESSAGER, THE HOLY PROPHET MUHAMMAD SAW

First and foremost, we must to thank to the Al-Mighty Allah SWT for giving us the strength and good in health to complete this project paper — Business Plan. With the grace and mercifulness, all things are possible. This project paper would not have been completed without support and assistance of many people. We wish to express sincere appreciation and tahnks to our lecturer Madam Norhayati for the support and encouragement throughout this project paper and give us some guideline on how to make this project properly step by step, so that it can be run smoothly. Her leadership role and style in this process have provided us with clear focus on the task involved and enabled us to gain the maximum benefits from this experience.

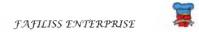
This project paper would not have been possible without an incredible for being supportive and network of our group members and friends. We are honoured to acknowledge our mother and father, for always providing us with encouragement, motivation and countless support to escalate our career development in pursuing our study at UiTM Pulau Pinang.

Lastly, we want to apologize if we have been a lot of mistake during do this project. We also would like to thanks to all our friends in the UiTM Pulau Pinang for the beautiful friendship, sincerity and encouragement. We pray to Allah SWT may bless your life always.

Thank you from

NURUL AFIQAH BINTI MOHD RASHID
SERI SURAYA BINTI MOHD NOR
NAZLIYA BINTI MOHD SAPEE
FATIN NADIAH BINTI KAMARUZZAMAN

Group members of FAFILISS ENTERPRISE



Executive summary

Fafiliss Enterprise is a partnership form of business consisting 4 partners with four positions and act as General Manager, Operational Manager, Marketing Manager and Financial Manager. To make sure our business run smoothly, we agree cooperate to working at front of the house using our work schedule besides working at the back of the house we hire additional worker.

Butter stick is creation of new innovation to the packaging of butter. Other than that , the butter stick is easy to use. So , Fafiliss Enterprise had launched a new product named Butter Stick that will give the solution for everyone who are still searching easier way to have a meal and make a meal. It can be taken at any time and easy for travel since it is in small case. It also can be consumed by spreading on bread or others surfaces.



Date

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Diploma

: Diploma In Hotel Management

Faculty

: Faculty of Hotel and Tourism Management

Universiti Teknologi MARA

Campus Pulau Pinang

Madam Norhayati Binti Hassan

Lecturer of ETR 300

Universiti Teknologi MARA

Campus Pulau Pinang

Dear Madam,

SUBMISSION OF GROUP PROJECT REPORT – BUSINESS PLAN

Referring to the above statement, we hereby attached the group project report – Business Plan entitled "FAFILISS ENTERPRISE" to fulfill the course ETR 300 requirement as needed by the Universiti Teknologi MARA.

Thank you,

Your sincerely,

NURUL AFIQAH BINTI MOHD RASHID 2010864224

SERI SURAYA BINTI MOHD NOR 2010856878

FATIN NADIAH BINTI KAMARUZAMAN 2010652156

NAZLIYA BINTI MOHD SAPEE 2010264212



FINANCIAL LOAN

FAFILISS Enterprise,	
Lot 08, Berhadapan UiTM Penang,	
13500 Permatang Pauh ,	
Pulau Pinang .	
Director,	
Maybank Sdn. Bhd ,	
1 Jalan Todak 3,	
13700 Seberang Jaya,	
Pulau Pinang. 1 August 2012	
Sir,	
APPLICATION OF BUSINESS LOAN FINANCING	
According to the subject above, we would like to apply business loan from your institution to use for our business operation, which is schedule to be operated start on 1 January 2013. The main purpose of this financial is to support our business capital in order to generate our business project.	
2. For that reason, to run our business successfully, we have to apply RM1624 business loan financing from your institution. This financing will be used as a backup for our current asset.	
We hope that our application will acquire the best consideration from your site. We are decided to provide any information that necessity for next date with reference to this application.	
4. Above and beyond that we also appeal our business plan for your consideration. Your consideration are most to be appreciate and thanked by our company.	
Thank you.	
Your sincerely,	
(NURUL AFIQAH BT MOHD RASHID)	
General Manager of Fafiliss Enterprise	