



اَوْبُو سَيِّدِي تَيْكُونُو لُو كِي مَبَارَا
UNIVERSITI
TEKNOLOGI
MARA

**FACTORS THAT INFLUENCE
ENTREPRENEURIAL INTENTION AMONG
STUDENTS UNIVERSITI MALAYSIA
KELANTAN (UMK).**

**NUR INTAN FARAHIAH BINTI ABDULL MUAIN
2013462576**

**PREPARED FOR:
WAN ASMA HANIM BINTI WAN MUSTAPHA
PROF MADYA DR NIK NAZIMAN BIN ABD. RAHMAN**

**Bachelor of Finance (Hons)
UNIVERSITI TEKNOLOGI MARA
2015**

ABSTRACT

Entrepreneurship is one of the field that can people take involve to get the income especially the student that basically take involve to get the side income. This survey is to determine the factors that influence the Entrepreneurial Intention among Students of Universiti Malaysia Kelantan (UMK). The objectives of this study are to investigate whether attitude, subjective norms and perceived behavioural control are the significant factor that influence the Entrepreneurial Intention among Students. The sample consists of 120 respondents from the Students of Universiti Malaysia Kelantan (UMK). The data used multiple linear regression method and analysed using SPSS 20.0. Based on the finding, attitude, subjective norms and perceived behavioural control are significant factor that influences Entrepreneurial Intention among Students of Universiti Malaysia Kelantan (UMK).

ACKNOWLEDGEMENTS

Praise to Allah S.W.T the Lord of the universe, for this wisdom, strength and blessing to complete this project paper. Peace and blessing of Allah be upon His Messenger Muhammad S.A.W.

First of all, I would like to praise to Allah S.W.T because give me a chance to complete this report towards completing my study in Bachelor of Business Administration (Hons) Finance at University Teknologi Mara Kota Bharu, Kelantan. In order to complete this report, many people had involved and give a high commitment so that I able to finished the repost.

I would like to say thanks and sincere gratitude to my advisor , Wan Asma Hanim binti Wan Mustapha because she had given me a good direction in order to complete this report. She gives advice, give me support, and comments if there any mistakes in my reports .Without her attention, this report would not be successfully completed. Then, it is not forgotten to my co-advisor, Prof Madya Dr Nik Naziman bin Abd. Rahman. He also give guidance in order to complete my report.

Besides that, I also would like to express my appreciation to my parents and friends because they give me supports and sometimes help me by give some ideas to make this report more reliable. Last but not least, thanks also to other UiTM lecturer, classmate, librarian for the view and opinion to my thesis.

Thank You.

TABLE OF CONTENTS

CHAPTER 1: INTRODUCTION

1.0	Chapter Description.....	1
1.1	Background Of Study.....	1
1.2	Problem Statement.....	5
1.3	Objective Of Study.....	8
1.4	Hypotheses.....	8
1.5	Significance Of The Study.....	9
1.6	Conceptual Framework.....	10
1.7	Scope Of Study.....	11
1.8	Limitation Of The Study.....	11
1.9	Definition Of Term.....	14

CHAPTER 2: LITERATURE REVIEW

2.0	Chapter Description.....	15
2.1	Review of Related Underlying Theory.....	15
2.1.1	Theory of planned behavior.....	15
2.1.2	Theory of Reasoned Action.....	16
2.2	Review of dependant variable.....	17
2.3	Review of Independent Variables.....	20

CHAPTER 3: RESEARCH METHODOLOGY

3.0	Chapter Description.....	27
3.1	Research Design.....	27
3.2	Sampling Design.....	28
3.2.1	Population.....	28
3.2.2	Sample.....	28
3.2.3	Collection Technique.....	28
3.3	Types of data.....	29
3.4	Questionnaires Design.....	29
3.4.1	Section A: Demographic.....	29
3.4.2	Section B: Entrepreneurial Intention among student.....	29
3.4.3	Section C: Attitudes.....	30
3.4.4	Section D: Subjective Norms.....	30
3.4.5	Section E: Perceived Behavioral Control.....	30

3.5	Procedures of Data Analysis.....	31
3.5.1	Descriptive Statistics.....	31
3.5.2	Reliability Analysis.....	32
3.5.3	Regression Model.....	32
3.5.4	R-Squared.....	33
3.5.5	F-Test.....	34
3.5.6	T-Test.....	34
3.5.7	P-Value.....	34
3.6	Hypothesis Testing.....	35

CHAPTER 4: FINDING AND ANALYSIS

4.0	Chapter Description.....	36
4.1	Data Interpretation On Frequency.....	37
4.1.1	Gender.....	37
4.1.2	Age.....	39
4.1.3	Race.....	41
4.1.4	Religion.....	43
4.1.5	Origin Places.....	44
4.1.6	Working Experience.....	46
4.1.7	Types Of Working Experience.....	47
4.1.8	Starting A Business.....	49
4.1.9	Create The Business.....	50
4.1.10	Employment Choice.....	51
4.1.11	Family's Business.....	52
4.1.12	Types Of Family's Business.....	53
4.2	Descriptive Analysis.....	55
4.3	Reliability Analysis.....	56
4.3.1	Reliability Test: Dependent Variable (Intention).....	57
4.3.2	Reliability Test: Independent Variable (Attitude).....	57
4.3.3	Reliability Test: Independent Variable (Subjective Norm).....	58
4.3.4	Reliability Test: Independent Variable (PBC).....	58
4.4	Multicollinearity Analysis.....	59
4.5	Hypothesis Testing And Discussion.....	62
4.5.1	Hypothesis.....	62
4.5.2	Regression Analysis.....	63