



اَوْبُوْزَيْبِيَّتِي تِيكْنُوْلُوْجِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA

FACULTY OF APPLIED SCIENCE
DIPLOMA IN APPLIED SCIENCE (AS120)

AS1205_22

FUNDAMENTALS OF ENTREPRENEURSHIP (ENT 300)

BUSINESS PLAN

BUSINESS NAME:

NAN.CO

PRODUCT NAME:

'ROTI' NAN

PREPARED FOR:

MADAM NUR HAZWANI ZOLKIFLY

PREPARED BY:

- i. MUHAMMAD FARUQ BIN MUIZUDDIN (2017425324)**
- ii. MOHAMMAD NUR AMIRULLAH BIN SHAHRUL NIZAM (2017898296)**
- iii. AMIR AIMAN ANIQ BIN AHMAD RASHIDI (2017441828)**
- iv. NORSALINDA BINTI TAN SALI (2017644788)**
- v. NOR SYAZWANA FIRHANA BINTI SHARIFF (2017644686)**

SUBMISSION DATE: 13rd DISEMBER 2019

LETTER OF SUBMISSION

Diploma in Applied Science (AS120)
Faculty of Applied Science
University Technology MARA Perak
Tapah Campus
35400 Tapah Road
Perak

13TH DISEMBER 2019

Madam Nur Hazwani Zolkifly
Lecturer of Fundamentals of Entrepreneurship (ENT300)
Faculty of Business Management
University Technology MARA Perak
32610 Seri Iskandar
Perak

Madam,

Submission of the Business Plan (ENT 300)

Attach is the business plan title *Nan.Co* to fulfill the requirements as needed as university requirements.

Below is the list of the group members that involved in completing this business plan:

- i. MUHAMMAD FARUQ BIN MUIZUDDIN (2017425324)
- ii. MOHAMMAD NUR AMIRULLAH BIN SHAHRUL NIZAM (2017898296)
- iii. AMIR AIMAN ANIQ BIN AHMAD RASHIDI (2017441828)
- iv. NORSALINDA BINTI TAN SALI (2017644788)
- v. NOR SYAZWANA FIRHANA BINTI SHARIFF (2017644686)

Thank you,

Yours sincerely

.....

MUHAMMAD FARUQ BIN MUIZUDDIN

General Manager

Acknowledgement

Alhamdulillah, we are most grateful to Allah S.W.T for the completion of this Business Plan as one of the requirements that need to be accomplished in the course work assessment for the code of ENT300.

All of our group partners were accepting this as a challenge to us because it developed our passion and ability in creating new ideas on business field. For the prospect of business, we were taking an advantage on developing this business plan to practice our ability and interests in different way instead of thinking and memorizing theory and facts inside the classes. In addition, these business plans helps us on encouraging our effort on becoming and educative and succeed in business field.

Special thanks to our parents that giving us the financial support in completing this business plan. The business plan has been prepared with the cooperation and support of many people. In addition, not to be forgotten to our dedicated lectures Miss Nur Hazwani Zolkifly for her kindness in helping us during the process of completion this work project. They have provided us with good services by giving us useful information on business plan development. We are not able to complete this entire thing without this great people.

We have met so many people on interviewing about this ideas and services as well as expanding our internal skills to deal with people who are working in industries. We manage to become more organized and mature in dealing with problems that occurred during our research. As a result, we have produced our own business plan which covers organization, marketing, operation, financial and other information needed by an entrepreneur as guideline to start a new business.

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EXECUTIVE SUMMARY

This business plan is about the plan before conducting a business named as Nan.Co Cafe. Our company has been named as Nan.Co Cafe. The name of the company is Nan.Co Cafe which was inspired by Nan Cheese restaurant at Chenderiang. The company is being established on 30th September 2019. The partners of the business in the company stand with 5 people. The business will be commencing in the 1st February 2020 at AEON Shopping Mall Shah Alam. The purpose of the business is to evaluate the project viability and growth potential, to act as a guideline for the management of the proposed business, to allocate business resources effectively. The main activity of the business is café and food services. Food and drinks will be serving, and the main food is Nan Cheese while the drink is random. The business will be started with the accumulate budget is about RM60,480.00 for this business.

In this business plan consist of some plans which are marketing plan, operational plan, administration plan, and financial plan. Every plan has their owned budget that has been list out in this business plan proposal. For the operational plan, the budget that will be going to use is about RM40,720.00. Otherwise, RM4339.00 is the budget that marketing plan going to use in the business. Besides, for the administrative budget, only spend about RM53,666.00 for fixed assets and other expenses while monthly expenses are only spending for RM8033.00. Next, the financial Plan going to show either the business will experience of loss or experience with gain of profits. According to the financial report, the business will be going to gain profits in every month and the amount of money in higher than money out.

EST 2019