INDUSTRIAL TRAINING REPORT

AT

PETROLIAM NASIONAL BERHAD (PETRONAS) TWIN TOWER KLCC BY

NURULAINI BINTI BACHOK

(2011124493)

REPORT

SUBMITTED TO

FACULTY OF COMPUTER AND MATHEMATICAL SCIENCES

UNIVERSITI TEKNOLOGI MARA

AS PART OF REQUIREMENT

FOR

BACHELOR OF SCIENCE (HONS) (STATISTICS)

TOPIC:

A STUDY ON THE SATISFACTION LEVEL AMONG PETRONAS USER IN RELATIONS WITH ENHANCEMENT OF STANDARDIZED WORK & EQUIPMENT CATEGORIES (SWEC) AND MINIMUM TECHNICAL REQUIREMENT (MTR)

JANUARY 2015

ACKNOWLEDGEMENT

In the name of ALLAH S.W.T, the Most Gracious and the Most Merciful Lord Who has given me the strength and perseverance through the entire practical training and this study.

The special thanks credit to my helpful academic advisor, Miss Nur Safwati Ibrahim. Her support helps me a lot in completing this internship and program successfully. Her valuable guidance and comments have made this research study possible. The cooperation is much indeed appreciated. Great deals appreciated go to contribution of my faculty; Faculty of Computer and Mathematical Science (FSKM). I am also would like to thank to the industrial training coordinator, Madam Siti Nurhafizah Mohd Shafie. Much appreciation goes to all lecturers in UiTM Kelantan for their expertise in providing me continuous learning process that greatly enriched my knowledge.

My grateful thanks also to my supervisor at PETRONAS, Mr. Zulkarnain M. Yasin, who gave the support and supervision in order to help the progression and smoothness of the internship. A big contribution and hard worked from him during the three months is very great indeed. My sincerest thanks are also extended to Manager of Licensing and Registration Department of PETRONAS, Pn. Siti Zaiha Kasim for her support and guidance. My sincere gratitude also extends to my friends who provide assistance in various ways through some tough time in completing this research study. My deepest and whole-hearted thanks are given to my family for their love, great encouragement which inspired me to achieve my goal.

ABSTRACT

This project paper attempts to identify the influential factor which is participation towards enhancement of Standardized Work & Equipment Categories (SWEC) and Minimum Technical Requirement (MTR) on the satisfaction level among PETRONAS users. The response from respondents was gathered by distributing the questionnaire in the form of Microsoft Info Path file through the official email of PETRONAS. Once the respondents completely answer all the questions, they can automatically sent back the questionnaire to distributors email and the data will be automatically save in database system. The questionnaire used ten-point Likert scale to measure the dependent variable and independent variable for this study. The scales started with 1, strongly disagree and ended with scale 10, strongly agree. Furthermore, it presents and discussed causal effect of participation towards enhancement on satisfaction levels among PETRONAS users by applying statistical analysis methods of Structural Equation Modeling (SEM) that was run using and Analysis of Moment Structure Software (AMOS 18.0). The descriptive analysis, exploratory factor analysis (EFA), confirmatory factor analysis (CFA), nonparametric test and multiple comparison tests were used in this study to answer the objective and to prove the hypothesis in this study. This study concluded that for demographical part, organization and frequency of SWEC used variables are support for the hypothesis. In addition from multiple comparisons test conducted proved there were significant differences between paired groups of variables. Besides that, from the test for variables, dependent goal is supported for the hypothesis. Recommendation is given to improve their organization and future research for example PETRONAS should conducted training class for using the new system participated by PETRONAS users in order to increase the usage and at the same time increase the satisfaction level.

Keywords: Participation towards Enhancement, Enhancement of Standardized Work & Equipment Categories (SWEC) and Minimum technical Requirement (MTR), Satisfaction Level among users.

TABLE OF CONTENTS

ACKNOWLEDGEMENT	i
ABSTRACT	ii
TABLE OF CONTENTS	iii-vii
LIST OF TABLES	viii- ix
LIST OF FIGURE	X
LIST OF ABBREVIATION	xi
CHAPTER 1 ORGANIZATION BACKGROUND	
1.1 BACKGROUND OF THE INDUSTRIAL	1
TRAINING	
1.2 OBJECTIVES OF INDUSTRIAL	1
TRAINING	
1.3 BACKGROUND OF THE	2
ORGANIZATION	
1.4 LOGO OF ORGANIZATION	4
1.5 VISION OF ORGANIZATION	5
1.6 MISSION OF ORGANIZATION	5
1.7 CORE VALUES OF ORGANIZATION	5
1.8 BUSINESS OVERVIEW	6
CHAPTER 2 OVERVIEW OF THE STUDY	
2.1 BACKGROUND OF THE STUDY	11
2.2 PROBLEM STATEMENT	14
2.3 RESEARCH QUESTIONS	15

2.4	RESEARCH OBJECTIVES			15
2.5	RESEARCH HYPOTHESIS			16
2.6	THE SIG	NIFICANCE OF THE STUDY	Y	16
2.7	SCOPE O	F THE STUDY		17
2.8	LIMITAT	TION OF STUDY		17
CHAPTER 3	LITERA	TURE REVIEW		
3.1	INTRODU	UCTION		18
3.2	USER PA	RTICIPATION		18
	3.2.1	ENHANCEMENT OF S	WEC	21
		AND MTR		
3.3	SATISFA	CTION LEVEL AMONG US	ERS	25
3.4	RELATIO	ONSHIP OF DEMOGRAI	PHIC	27
	PROFILE	TOWARDS SATISFACT	ΓΙΟΝ	
	LEVEL A	MONG USERS		
3.5	SUMMAR	RY OF SIGNIFICANT FINDI	NGS	28
CHAPTER 4	RESEAI	RCH METHODOLOGY		
4.1	INTRODU	UCTION		32
4.2	THEORE	TICAL FRAMEWORK		32
4.3	RESEAR	CH AND SAMPLING DESIG	N	34
	4.3.1	TARGET POPULATION		34
	4.3.2	SAMPLE	SIZE	35
		DETERMINATION		
4.4	METHOD	OF DATA COLLECTION		37