



اَوْنَبُوْرَسِيْتِيْ بِاَسِيْكِنُوْلُوْ عِيْمَاْرَا
UNIVERSITI
TEKNOLOGI
MARA

FACULTY OF ARCHITECTURE PLANNING AND SURVEYING

DIPLOMA IN BUILDING (AP116)

AP116 4B

FUNDAMENTALS OF ENTREPRENUERSHIP

ENT 300

BTB HARDWARE ENTERPRISE

LORRIES RENTAL SERVICE

PREPARED FOR:

PN. NUR HAZWANI BINTI ZOLKIFLY

PREPARED BY:

NO.	NAME	MATRIC NO.
1.	NURUL ATIKAH BINTI MAHADZIR	2017213398
2.	NUR SYASYA BINTI AHMAD FAUZI	2017206358
3.	RABIATUL ADAWIAH BINTI MAZNI	2017206618
4.	SITI NOR ISZATY BINTI MUHAMMAD	2017206522
5.	NURMAISARAH BINTI KHAIRUL NIZAM	2017206402
5	AZLYZA ASSYIKIN BINTI AHMAD MAHMUD	2017207078

LETTER OF SUBMISSION

Diploma in Building (AP116),
Faculty of Architecture, Planning and Surveying,
University Technology MARA, Perak,
Seri Iskandar Campus,
32610 Seri Iskandar.
Perak.

10th Jun 2019

Puan Nur Hazwani Binti. Zolkify
Lecturer of Fundamentals of Entrepreneurship (ENT300)
Faculty of Business Management
University Technology MARA Perak
32610 Seri Iskandar
Perak

Madam,

Submission of the Business Plan (ENT 300)

Attach is the business plan title “BtB Hardware Enterprise – Lorry rental and sell construction materials” that consists all the detail, example, document and to fulfill the requirements as needed as university requirements.

2. Below is the list of the group members that involved in completing this business plan:

Nurul Atikah Bt. Mahadzir	2017213398
Nur Syasya Bt. Ahmad Fauzi	2017206358
Rabiatul Adawiah Bt. Mazni	2017206618
NurMaisarah Bt. Khairul Nizam	2017206402
Siti Nor Iszaty Bt. Muhammad	2017206522
Azlyza Assyikin Bt. Ahmad Mahmud	2017207078

Thank you,

Yours sincerely

.....
(Azlyza Assyikin Binti Ahmad Mahmud)
(General Manager)

ACKNOWLEDGMENT

Alhamdulillah, we are so grateful and thankful because we managed to complete this assignment within the time given by our lecturer Pn. Nur Hazwani Bt. Zolkify. This assignment cannot be completed without the effort and co-operation from our group members, Nur Syasya Bt. Ahmad Fauzi, Azlyza Assyikin Bt. Ahmad Mahmud, Rabiatul Adawiah Bt. Mazni, Nurmaisarah Bt. Khairul Nizam, Nurul Atikah Bt. Mahadzir and Siti Nor Iszaty Bt. Muhammad. Thanks to our group member for all the hard work to complete this assignment.

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EXECUTIVE SUMMARY

BtB Hardware Enterprise has been registered as our business name that are inspired from the cartoon 'Bob the Builders' which intentionally famous at that time. The services that our company provide are lorries rental services and selling construction materials service. There are numbers of contractors are growing up from the small company to the big company. For the small company whose cannot afford to buy themselves any machineries that is required in the construction project, they can absolutely use our services as we provide many services relate to the construction. Our company also provide a special discount to the regular customer like 5% of promotion and others. This company is located at No 32, Taman Baru, Seberang Perai, 13700 Permatang Pauh, Pulau Pinang. As stated above, Pulau Pinang is a developing state which may help our company grow bigger day by day. The main target for our business is contractor, suppliers and residents around Pulau Pinang. To ensure this business run smoothly, all partner members work together to achieve a good business in the future. This business is based on partnerships. The main activities this business is rental and sell services. Everyone in this company has their own capabilities and responsibilities on their position in this company. Our company did a lot of imitative such as promotions and others to attract the customer to our shop. We expect our business will be more advanced in the future.

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