



اَبْنُو سَيِّدِي تَيَكُونُو لَو كِي مَبَارَا
UNIVERSITI
TEKNOLOGI
MARA

UITM KAMPUS SERI ISKANDAR, PERAK.

FACULTY OF ARCHITECTURE, PLANNING AND SURVEYING.

DEPARTMENT OF BUILDING

AP116 4C

FUNDAMENTALS OF ENTREPRENEURSHIP

ENT300

BUSINESS PLAN: SMARTEX SDN BHD

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Date of Submission:

13rd JUNE 2019

ACKNOWLEDGEMENT

In performing our assignment, we had to take the help and guideline of some respected people, who deserve our greatest gratitude. We would like to show our gratitude to Mrs. Hazwani Zolkify our ENT300 Fundamentals of Entrepreneurship lecturer of UITM Kampus Seri Iskandar, Perak for giving us a tremendous help in completing the task and her guidance, comments and suggestions throughout the task to complete the assignment according to proper guideline writing.

Many people, especially our classmates and team members itself, have made valuable comment suggestions on this proposal which gave us and inspiration to improve our assignment. We thank all the people for their help directly and indirectly to complete our assignment.

EXECUTIVE SUMMARY

Based on the previous business opportunities that we have carried out, we have chosen one business opportunity to be taken into a business idea. The business plan is to produce the Smart Basket and Smart Cash Machine and turns it into a high technology company. From these business plan, we have laid out some of the flows of the business such as the marketing plan, administration management, financial plan and also the operational plan in order to project a functional and efficient company system along in maintaining its image as a modern and versatile technology company. The idea of establishing this company has been taken into deep consideration to ensure that only the finest products are being manufactured and sold. The products are being produced based on customer's needs and also client's demand in achieving the fast checkout and minimizing the lagging payment during shopping.

In addition, the products are not only boasting the financial economy, but they are also expanding the creativity to create and produce something new that may be or may be not in the market yet. This business is indeed an eye-opening to the technology world as it is a new technology in the market and lift up the image of this country too.

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Dear Madam,

Submission of the Business Plan (ENT300)

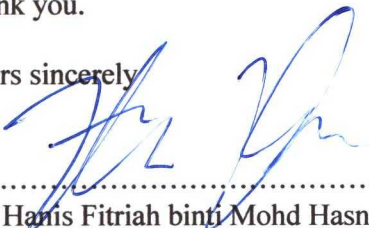
Attached is the business plan titled “**SMARTEX SDN BHD**” to fulfill the requirement of the university.

Below is the list of the group members who involved in completing this business plan:

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Thank you.

Yours sincerely


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General Manager