

**UNIVERSITI TEKNOLOGI MARA**

**APPLICATION OF BAY’  
AL-SALAM IN E-COMMERCE  
TRANSACTION**

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Academic Writing submitted in partial fulfillment  
of the requirements for the degree of  
**Diploma in Muamalat**

**Academy of Contemporary Islamic Studies**

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## AUTHOR'S DECLARATION

I declare that the work in this academy writing was carried out in accordance with the regulations of Universiti Teknologi MARA. It is original and is the results of my own work, unless otherwise indicated or acknowledged as referenced work. This academy writing has not been submitted to any other academic institution or non-academic institution for any degree or qualification.

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## **ABSTRACT**

E-commerce has been recognized as a new form of transaction that uses an internet as a medium. People can choose and transact several of products in e-commerce. However, e-commerce may involve in fraudulent and safety issues due to a certain reasons like scam and human misconduct. The similarity of bay' al-Salam and e-commerce should be proven by comparing these two issues in Islamic perspective. The aim of this research is to study the application of bay al-Salam rulings in e-commerce activities and to highlight a main fraud issues besides to suggest for a more secure e-commerce using bay' al-Salam concept. This research will collect data based on literature review and a survey that be conducted to ACIS diploma student in UiTM Puncak Alam through a questionnaire. The data will be analyses on the respondent experience in e-commerce activities, a problem faced by them during online transaction and this research will also analyses on past research opinion and finding regarding bay' al-Salam and related to e-commerce. The result of this research find out that bay al-Salam concept is similar to e-commerce and be applied in e-commerce activities from the aspect of product and others. However, this research also find out that a fraud issues in e-commerce still occur and should be avoid in order to realize a secure e-commerce through a right way and regulation to solve and prevent fraud. It is hope that this study will help to a more understanding and contribute to an improvement on e-commerce.

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