

FACTORS CONTRIBUTING TO MOTIVATION TO ATTEND
CLASS AT THE SELECTED IPTS IN KELANTAN

Prepared for:

PROFESSOR MADYA DR. BAHAROM BIN ABDUL RAHMAN

Prepared by:

TENGKU NORAINI BINTI TENGKU ANUAR
MASTER IN OFFICE SYSTEMS MANAGEMENT


UNIVERSITI TEKNOLOGI MARA (UiTM)
FACULTY OF BUSINESS MANAGEMENT

JUNE 2015

CANDIDATES DECLARATION

I declare that the work in this dissertation was carried out in accordance with the regulations of Universiti Teknologi MARA. It is original and is the result of my own work, unless otherwise indicated or acknowledged as referenced work. This topic has not been submitted to any other academic institution or non-academic institution for any other degree of qualification.

In the event that my dissertation will be found to violate the conditions mentioned above. I voluntarily waive the right of conferment of my degree and agree to be subjected to the disciplinary rules and regulations of Universiti Teknologi MARA.

Name of Candidate	:	Tengku Noraini Binti Tengku Anuar
Candidate's ID No	:	2012730739
Programme	:	Master in Office Systems Management
Faculty	:	Faculty of Business Management
Dissertation Title	:	Factors Contributing to Motivation to Attend Class at the Selected IPTS in Kelantan
Signature of Candidate	:	
Date	:	OCTOBER 2015

ABSTRACT

The issues of class attendance are not new in education industry since. This study attempts to identify the influence of curiosity, challenge, lecturer's attributes and lecturer's teaching methods towards class attendance. The sample of 234 individuals studying in two IPTS in Kelantan was selected. Questionnaires comprising six parts were sent directly to targeted segment. In the first part, the first few questions are related to personal information, second part until fifth part consists of twenty five questions which used to measure student's extrinsic and intrinsic motivation and last part is related to class attendance of the students. The study delineates that the four factors (curiosity, challenge, lecture's attributes and lecturer's teaching methods) significantly influence the class attendance which are curiosity ($\beta=.182$, $p<0.05$), challenge ($\beta=.201$, $p<0.05$), lecturer's attributes ($\beta=.364$, $p<0.05$) and teaching methods ($\beta=.134$, $p<0.05$) on student's class attendance. The most significant Independent variables (curiosity, challenge, lecture's attributes and lecturer's teaching methods) to dependent variable (class attendance) from beta value to be lecturer's attributes ($\beta=.364$, $p<0.05$). Results show (.423, .419, .549 and .438) for the four factors which below .7 that provides moderate positive towards class attendance among students at Cosmopoint College of Technology and UNITAR International University.

TABLE OF CONTENTS

CANDIDATES DECLARATION	ii
ABSTRACT	iii
ACKNOWLEDGEMENT	iv
TABLE OF CONTENTS	v
LIST OF TABLES	vii
LIST OF FIGURES	viii
CHAPTER 1	
1.0 INTRODUCTION	
1.1 Background of study.....	1
1.2 Statement of Problem.....	2
1.3 Research Objectives	3
1.4 Research Questions	3
1.5 Research Hypothesis.....	3
1.6 Significance of the Study.....	4
1.7 Limitations of the Study	5
1.8 Definition of Terms.....	5
CHAPTER 2	
2.0 LITERATURE REVIEW	
2.1 Introduction.....	8
2.2 Student Motivation.....	8
2.3 Intrinsic Motivation.....	9
2.3.1 Curiosity.....	10
2.3.2 Challenge.....	10
2.4 Extrinsic Motivation.....	11
2.4.1 Teachers Attributes.....	12
2.4.2 Teaching Methods.....	13
2.5 Class Attendance.....	15
CHAPTER 3	
3.0 METHODOLOGY	
3.1 Introduction.....	16
3.2 Conceptual Framework.....	17
3.3 Hypotheses.....	17
3.3 Research Design.....	18
3.4 Sampling.....	18
3.5 Population.....	18
3.6 Sampling Technique.....	18
3.7 Sample Size.....	19

3.8	Unit of Analysis.....	19
3.9	Data Collection.....	20
3.10	Instrument.....	20
3.11	Validity of Instrument.....	20
3.12	Reliability of Instrument.....	21
3.13	Data Analysis.....	22
CHAPTER 4		
4.0 FINDINGS		
4.1	Introduction.....	23
4.2	Demographic Background of the Respondents	24
4.3	Reliability.....	30
4.4	Correlation Coefficient Analysis.....	31
4.5	Multiple Regression Analysis.....	32
4.6	Research Questions and Hypotheses.....	34
	Research Question 1 & Hypothesis 1.....	34
	Research Question 2 & Hypothesis 2.....	35
	Research Question 3 & Hypothesis 3.....	35
	Research Question 4 & Hypothesis 4.....	36
4.7	Chapter Summary.....	37
CHAPTER 5		
5.0 DISCUSSION, CONCLUSION AND RECOMMENDATIONS		
5.1	Introduction.....	38
5.2	Demographic Information of Respondents.....	38
5.3	Recapitulation of the Research	39
5.4	Conclusion.....	40
5.5	Recommendations.....	41
5.6	Recommendations for Future Research.....	42
5.7	Chapter Summary.....	43
REFERENCES.....		44
APPENDICES		
Appendix A: Cover Letter (Cosmopoint College of Technology and UNITAR International College).....		49
Appendix B: Questionnaire.....		50
Appendix C: Data Analysis.....		59