



اَوْنِوَرَسِيَّتِي تَيْكُونُو لَوِي كِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA

Fundamentals of Entrepreneurship (ENT 300)



Business Plan : Barber App Service

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Executive Summary

First of all, Home Barber service is a haircut service that we provide to the customer. The special of this service is we provide a haircut service at customer's house. By then, people does not have to face the difficulty such as traffic jam to go to the barber shop. We as a middle person collaborate with the service provider to deliver the best service to our customer. This is because there are some barber are not known by people and also who cannot afford to rent a shop. Indirectly, we help service provider to gain customer and we help customer to solve their problem. One of their problem is time constraint.

We provide a complete equipment to the new barber who has talent in doing haircut service. However, the equipment given is not free. They need to pay back through an instalment every month. We welcome service provider to join us but there are several condition that they need to follow in order for us to take care of our customer. For example, if they already have their own equipment, they must make sure that it is clean and ready to use.

Through the payment method, we provide cash on service which is customer pay after they receive the service. We also provide payment through online banking and debit card. That is how we receive the profit. Customer need to give feedback at our app to help us improve our service from time to time.

Next is our target customer is people who lives in the city. This is because most of the people in city face time constraint. The competitive advantage is we are the one who come out with idea to provide this service. This is because there is none service that similar with us.

1.0 Introduction

1.1 Organization Background



Name of Organization	:	Home Barber Service Sdn Bhd
Business Address	:	No 44, Lot 88, Lagenda Height, 08000, Sungai Petani, Kedah Darul Aman
Correspondence Address	:	Same as above
Telephone Number	:	011-4856 9900
E-mail Address	:	Homebarberservice@gmail.com
Website	:	www.homebarberservice.com.my
Form of Business	:	Sole Proprietorship
Main Business Activity	:	Home Barber App (haircut service)
Date of Commencement	:	1 May 2020
Date of Registration	:	1 April 2020
Registration Number	:	344645-MO
Name of Bank	:	Bank Islam
Bank Account Number	:	02020029023013