33858



UNIVERSITI TEKNOLOGI MARA

FACULTY OF ARCHITECTURE, PLANNING AND SURVEYING

CENTRE OF STUDIES FOR ESTATE MANAGEMENT

ENT 600

TECHNOLOGY ENTREPRENEURSHIP

PROPOSED PROJECT: TECHNOLOGY MOUSE SCANNER

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EXECUTIVE SUMMARY

Description of product concept

The product to be developed is technology mouse scanner. The function of this product is to convert hard copy into soft copy with only the mouse. Besides, to save the hard copy directly to USB attached to the soft copy.

Target market

- University student
- Professional

The Competitive Advantages

The product is technology mouse scanner.

- Converts a hard copy into a soft copy
- Converts scanned text for editing in word processing
- The product also have a small mouse camera to enable usage to make video calls through Facebook and Skype

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CHAPTER 1

1.0 PRODUCT DESCRIPTION

1.1 Introduction

The product to be developed is a Technology Mouse Scanner (TMS) that converts a hard document into soft copy with only the mouse. Not only function as a scanner, it also have a small mouse camera to enable usage to make video calls through Facebook and Skype.

1.2 Product specification

Characteristic	Description
Finish	
Price	RM 193.50
Weight and Dimension	Height : 89.7 mm Width : 58.6 mm Depth : 22.8 mm Weight : 112 grams
SIM Card	Nano Sim
Carriers	ALTEL, Maxis, Digi, Umobile
Wireless	Wi-Fi Bluetooth 4.0 wireless technology
Camera	5 megapixels Sapphire crystal lens cover

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	Autofocus
Power and Battery	Lithium-ion battery Charging via USB to computer system or power adapter
Scanner Technology	Optical Character Recognition (OCR)
Optical Resolution	320dpi
Maximum document size	297x420mm
Memory Card	Internal & External memory card
System Requirements	Syncing with PC requires : • Windows 8 • Windows 7 • Windows Vista • Windows XP
Environment Requirements	Operating ambient temperature : 0° to 35° C Non-operating temperature : -20° to 45° C Relative humidity: 5% to 95% noncondensing
In the Box	#Tech Scanner Mouse Micro USB Cable USB Power Adapter Pouch Bag Wipe Cloth Documentation