



# UNIVERSITI TEKNOLOGI MARA

CAWANGAN KEDAH

**ENT 300**

**INTRODUCTION TO ENTERPRENUERSHIP**

**BUSINESS PROPOSAL**

**(BUBBLE BOOM ENTERPRISE)**

**PREPARED BY:**

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**PREPARED FOR:**

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**CLASS:**

**KBA 111 5A**

## ACKNOWLEDGEMENT

In the name of Allah, The Most Gracious, The Most Merciful.

Praise be to Allah, Lord of the Universe who give the blessing and strength to complete the project paper for our group assignment. Peace and prayers be upon His Final Prophet and Messenger Muhammad the ideal role model for human beings.

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## Introduction

### 1.1 Introduction of The Business

Name of the business	: Bubble Boom Enterprise
Nature of business	: Trading and services
Industry profile	: This company located at Bandar Laguna Merbok which is near with UiTM Kedah. This is because our target market is the student there and also people around that area. We provide the affordable price for them based on their level of income. We serve the laundry service for them and vending machine that have variety of instant food and beverages from many brands.
Business location	: Bandar Laguna Merbok, Lorong BLM 1/8, Sungai Petani, Kedah
Date of commencement	: 01 November 2020
Factors in selecting the proposed business	: a) There are least laundry service around our business location which is citizen there need this service. b) We found that citizen who used laundry service will go out to buy food and beverage while waiting the laundry finished.
Future prospects of the business	: a) In 5 years, we will expand our business around Malaysia with open new branch in every state. b) Produce our own product with our brand name. c) Achieve business stability with huge profit earn.

## 1.2 Purpose of Business Plan

- 1 As a guideline for managing the business

This business plan will assist all the partnership of this business to manage our business to achieve the goals.

- 2 To allocate business resources effectively

This business plan helps the partnership team to estimate all the cost that involve in run this business.

## 1.3 Business Background

1	Name of the business	: Bubble Boom Enterprise : Bandar Laguna Merbok, Lorong BLM 1/8,
2	Business address	Sungai Petani, Kedah : Bandar Laguna Merbok, Lorong BLM 1/8,
3	Correspondence address	Sungai Petani, Kedah
4	Website address	: <a href="http://www.bubbleboom.my">www.bubbleboom.my</a>
5	Instagram	: @bubble_boomlaundry
6	E-mail address	: bubbleboomofficial@gmail.com
7	Telephone number	: 04- 4567000
8	Fax number	: 04- 4567890
9	Form of business	: Partnership
10	Main activity	: Trading and Service
11	Date of commencement	: 20 October 2020
12	Date of registration	: 20 February 2020
13	Registration Number	: In Progress
14	Name of Bank	: Maybank Berhad
15	Bank account number	: 152077531610

## 1.4 Partners Background

### 1.4.1 General Manager



Name : Nor Fatin Farhana binti Azman  
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 Permanent Address : No.2, Lorong Satu, Taman Desa Katong, 01000  
 Kangar, Perlis.  
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 Email Address : ftnfrhna00@gmail.com  
 Telephone Number : 013-590 5142  
 Date of Birth : 04 March 1999  
 Age : 20  
 Marital status : Single  
 Academic qualification : Diploma (expected graduate January 2020)  
 Course attended : Business Studies  
 Skills : Language- Malay, English, Mandarin.  
 Experience :  
 Capital contribution : RM 2,000