



اَوْنِبُوْ سِيْتِيْ تَيَكُوْ لُوْ كِيْ مَارَا  
UNIVERSITI  
TEKNOLOGI  
MARA

FACULTY OF BUSINESS ADMINISTRATION  
DIPLOMA IN BUSINESS STUDIES

ENT 300 – FUNDAMENTALS OF ENTREPRENEURSHIP

BUSINESS PLAN :  
**HIBRIYAH UNISEX HAIR SALOON ENTERPRISE**

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SUBMISSION DATE : 23<sup>RD</sup> OF DECEMBER 2019

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## LETTER OF SUBMISSION

Diploma In Business Studies,  
Faculty Of Business Administration,  
Universiti Teknologi Mara (UiTM) Cawangan Kedah,  
08400, Merbok,  
Kedah.

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Sir Mohd Najmie Bin Osman,  
Lecturer of Fundamentals of Entrepreneurship (ENT 300),  
Universiti Teknologi Mara (UiTM) Cawangan Kedah,  
08400, Merbok,  
Kedah.

Dear Sir,

### **Submission of Business Plan**

According to the title above, we are from Hibriyah Unisex Hair Salon Enterprise have finished our business plan for completed the need of the ENT 300 subject.

2. The business plan contain the important aspect for the venture new business, which had the business plan profile and organizational goals that had administration plan, marketing plan, operational plan, financial plan. All the information fact is gathered from discussion.

Thank you,

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ALIM MUAZ BIN MAHADI

Salon Manager Hibriyah Unisex Hair Salon Enterprise

c.c.

FARANA AQILAH BINTRI YAAKOB (MARKETING MANAGER)

KU NAZZATUL ALIA BINTI KU MOHD SABRI (FINANCIAL MANAGER)

NUR AMANINA NABILA BINTI MOHD RASDI ( SENIOR HAIR STYLIST)

ARIFAH AWATIF BINTI ABDULLAH (SALON'S RECEPTIONIST)

## ACKNOWLEDGEMENTS

Alhamdulillah, we are most grateful to Allah S.W.T for the completion of this Business Plan as one of the requirements that need to be accomplished in the course work assessment for the code ENT 300.

Special thanks to our parents for giving financial support in completing this business plan. This business plan has been prepared with the cooperation and support of many people. Besides, not to be forgotten to our lecturer which is Sir Mohd Najmie Bin Osman for his kindness in helping us during the process of completion of this project work. He have given us a good service by providing useful information to us. Without him, we would not be able to complete this business plan.

Through these problems we manage to become more organized and mature in dealing with problems that occur during our research. This business plan covers organization, marketing, operation, financial and training plan and any other information needed by a new entrepreneur as a guide to start this business.

Lastly, to those who had involved and contributed directly or indirectly to this business plan, we are very grateful to them for the effort and initiative that they have shown in our project until we successfully completed our business plan.



**EXECUTIVE SUMMARY**

Hibriyah Unisex Hair Salon Enterprise is a form of business based on partnership which consist of five members which hold important position such as General Salon Manager, Marketing Manager, Financial Manager, Senior Hair Stylist and Salon's Receptionist. The business capital is fully loan amounted RM 242913 from Bank Islam Berhad. This company provides unisex haircuts, straightening, hair washing, hair coloring, and curly hair. Hibriyah Unisex Hair Salon Enterprise with motto of 'From Head To Heart' is located at Sungai Petani with address No 31A, Jalan Tiga, Pusat Perniagaan Pekan Lama, 08000, Sungai Petani, Kedah, Malaysia. This company also offers sell side products to generate more income such as Pomade, hair straightening oil and hair conditioner which is wanted by the customer nowadays as it is easy to consume and have multi-function. We have done some research that Sungai Petani is one developed state which consist of the people with lower income level and higher income level. Thus, we recommended this salon with all type of income level as the prices of our services and products is reasonable and affordable.