UNIVERSITI TEKNOLOGI MARA

EVENT MANAGEMENT OF STUDENTS ACADEMIC AWARD AT ACADEMY OF CONTEMPORARY ISLAMIC STUDIES (ACIS)

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of the requirements for the degree of
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AUTHOR'S DECLARATION

I declare that the work in this thesis was carried out in accordance with the regulations of Universiti Teknologi MARA. It is original and is the results of my own work, unless otherwise indicated or acknowledged as referenced work. This thesis has not been submitted to any other academic institution or non-academic institution for any degree or qualification.

I, hereby, acknowledge that I have been supplied with the Academic Rules and Regulations for Post Graduate, Universiti Teknologi MARA, regulating the conduct of my study and research.

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ABSTRACT

Student academic award is conducted every semester. In UiTM, the student academic award consists of Dean List Award, Vice-Chancellor Award and Special Award. This study will review on (1) to study the event management of student academic award event, (2). to investigate the issue and challenges in managing the student academic award event,(3). to propose recommendations for improvement in future The qualitative method by collecting data through interview had been used to achieve all the objectives. The interview involving three students and two lecturers who have experience in organising and handling student academic award event. Based on the information from the interview, preparation of proposal is the most important element before organising the event.

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