

INDUSTRIAL TRAINING REPORT
AT
NIELSEN COMPANY (EASTERN REGION)

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ABSTRACT

A locus of control is a person's belief about how much power one has over the events in one's life. The locus of control is a dimension of personality, it helps explain one's traits and behavior. A large scale study was conducted to identify the influencing factors of inventory attitudes (psychological openness, help seeking propensity, indifference to stigma) and certain demographic variable towards seeking professional psychological help to the locus of control. There were 362 female nurses with diploma education were enroll in this study. The data were analyzed by Binary Logistic Regression using enter method and backward elimination method. Finally, this study was found that the variable religion and indifferent to stigma are significant for both methods.

Keywords: Locus of Control, Psychological Openness, Help Seeking Propensity, Indifference to Stigma

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