

**INTELLECTUAL PROPERTY: LINKING PATENT  
GRANTED AND MARKET CAPITALIZATION TO  
COMPANY PERFORMANCE**

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JOHOR**

**MAY 2007**

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**Submitted in Partial Fulfillment  
Of the Requirement for the  
Bachelor of Business Administration  
(Hons) Finance**

**FACULTY OF BUSINESS MANAGEMENT  
UITM, JOHOR**

**MAY 2007**

**DECLARATION OF ORIGINAL WORK**

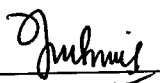


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**“DECLARATION OF ORIGINAL WORK”**

I, Nurul Huda Binti Mohamad Amin (I/C No. 841021015348 / Matric No. 2005809019)  
hereby declare that:

- This work has not previously been accepted in substance for any degree, locally or overseas and is not being concurrently submitted for this degree or any other degrees.
- This project paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature: 

Date: 04 MAY 2007

## LETTER OF SUBMISSION

04 MAY 2007

FIN 660  
Course Tutor,  
Finance Department,  
Faculty of Business Management  
Universiti Teknologi MARA  
85009 Segamat  
Johor.

Dear Sir,

### **SUBMISSION OF PROJECT PAPER (FIN 660)**

Attached is the project paper titled "INTELLECTUAL PROPERTY: LINKING PATENT GRANTED AND MARKET CAPITALIZATION TO COMPANY PERFORMANCE" to fulfill the requirement as needed by the Faculty of Business Management, University Teknologi MARA

Thank you

Yours sincerely



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Bachelor of Business Administration (Hons) Finance

## **ABSTRACT**

This study investigates the relationship of patent granted to the company performance. Survey data from managers in the Intellectual Property Corporation (MyIPO) will be used to conduct non-parametric test, which is Wilcoxon Matched- pairs Signed Rank Test. The study used data from Main Board and Second Board from Bursa Malaysia Berhad and the company comprise from various sector. The variables include the market capitalization of 19 companies listed in Bursa Malaysia before and after they granted for the patent and the patent granted itself by that particular company. The study aims to examine whether the patent granted by MyIPO has a significant relationship to the increasing in market capitalization and company performance listed in Malaysia. By analyzing the sample of 19 companies listed in Bursa Malaysia Berhad, it can be concluded that patent granted tend to reflect to the market capitalization of the company.