

# **BUSINESS PLAN**

**Tarte Cottage  
No. 31, L7/L, Jalan Kristai,  
Seksyen 7, 40000, Shah Alam, Selangor D.E  
TEL : 03- 5555 3434**

**PREPARED BY :  
Ahmad Nawawi Bin Muhamad  
Ahmad Safarin Bin Masri  
Mohd Shahrizan Bin Samsulbahri  
Mohd Taufik Bin Zamri @ Zimri  
Tajul Fitri Bin Mohd Diah**

**SUBMITTED DATE:  
31 March 2006.**

42Seksyen7#616,  
40000 Shah Alam,  
Selangor.

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Puan Azlina Hanif

Pusat Pembangunan Usahawan Malaysia  
Blok 13,Intekma Resort & Convention Centre,  
Seksyen 7 40000 Shah Alam,  
Selangor.

29 March 2006

Dear Madam,

Submission of Business Plan

Regarding to the above matter, we hereby submit our business plan.

2. Our business plan consist a detail introduction to our proposed business, it's administration plan, marketing plan, operation plan as well as financial plan. This business plan was written as a guideline for the management of the proposed business, to attract investors and financial institutions in providing loans or financing facilities and to estimate the potential of the growth and feasibility of the planned project.

3. We do hope that this proposed business can be realized in the future. As risks always exist in business we hope that this business plan, as a guideline, will help to minimize the risks.

4. Lastly, we would like to compliment our lecturer, Puan Azlina Hanif and Puan Normala Ismail for the precious guidance and useful advice in order to complete this business plan. We are welcome any questions as well as comments and we are willing to personally present or furnish additional materials to facilitate better understanding of the proposed business. Thank you

Yours faithfully,



Ahmad Nawawi Muhamad  
General Manager  
Tarte Cottage



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TEKNOLOGI  
MARA  
VIATTA



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Rujukan : 500,MEDEC (15/2/1)  
Tarikh : 13 Januari 2006

KEPADA SESIAPA YANG BERKENAAN

Tuan/Puan

### PENGUMPULAN MAKLUMAT UNTUK MATA PELAJARAN ETR300

Dengan segala hormatnya dimaklumkan bahawa penama-penama yang dinyatakan di bawah ini adalah pelajar-pelajar Diploma In Hotel Management dari Fakulti Pengurusan Hotel dan Pelancongan, Universiti Teknologi MARA, Shah Alam.

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Pada semester ini, mereka sedang mengikuti matapelajaran Keusahawanan (ETR300). Dalam matapelajaran ini, mereka dikehendaki menyiapkan satu tugas menyediakan Rancangan Perniagaan (RP) untuk dibentangkan di akhir semester.

Sehubungan dengan itu, pihak kami amat berbesar hati sekiranya tuan/puan dapat memberikan kerjasama yang sewajarnya kepada pelajar berkenaan agar mereka dapat mengumpul maklumat bagi menyempumakan tugas yang diberikan. Sekiranya tuan/puan memerlukan maklumat lanjut, sila hubungi pihak kami melalui nombor berikut 03-55225463.

Sekiran, segala kerjasama dan perhatian tuan/puan kami dahului dengan ucapan ribuan terima kasih.

Yang benar

**PUAN AZUNA HANIF**  
Pensyarah MEDEC

/la

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