



**A STUDY ON FACTORS THAT WOULD AFFECT EMPLOYEE'S
MOTIVATION TO STAY WITHIN NAZA.**

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**BACHELOR OF BUSINESS ADMINISTRATION (HONS) IN HUMAN
RESOURCE MANAGEMENT
FACULTY OF BUSINESS MANAGEMENT
UNIVERSITI TEKNOLOGI MARA
MELAKA CITY CAMPUS
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MAY 2010

DECLARATION OF ORIGINAL WORK



**BACHELOR OF BUSINESS ADMINISTRATION (HONS) IN HUMAN RESOURCE
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“DECLARATION OF ORIGINAL WORK”

I, NUR FADILAH BINTI AHMAD SAIFUDIN, (I/C Number: 870407-56-5708)

Hereby, declare that,

- This work has not previously been accepted in substance for any degree, locally or overseas and is not being concurrently submitted for this degree or any other degrees
- This project paper is the results of my independent work and investigation, except where otherwise stated
- All verbatim extracts have been distinguished by quotations marks and sources of my information have been specifically acknowledged.

Signature: _____

Date: _____

LETTER OF TRANSMITTAL

Date: May 7, 2010

Nur Fadilah Binti Ahmad Saifudin (2008280142),

Faculty of Business Management,

Universiti Teknologi MARA City Campus,

110 Off Jalan Hang Tuah, MELAKA.

May, 2010

The Project Advisor,

Encik Helmy Fadlisham Bin Abu Hasan,

Universiti Teknologi MARA, Melaka City Campus, Melaka

Dear Sir/Madam,

SUBMISSION OF PROJECT PAPER (HRM 662)

Attached is the project title “**A STUDY ON FACTORS THAT WOULD AFFECT EMPLOYEE’S MOTIVATION TO STAY WITHIN NAZA.**” to fulfill the requirement as needed by the Faculty of Business Management, Universiti Teknologi MARA.

Thank you,

Yours sincerely,

NUR FADILAH BT AHMAD SAIFUDIN

2008280142

Bachelor of Business Administration (Hons) in Human Resource Management

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ABSTRACT

Nur Fadilah Binti Ahmad Saifudin

Encik Helmy Fadlisham Bin Abu Hasan

A Study on Factors That Would Affect Employee's Motivation to Stay within Naza

Employee motivation is a complex and sophisticated subjects. Organizations around the world are facing similar business challenges which are the difficulty of attracting talent and retaining quality employees. In a human resources context, turnover or labor turnover is the rate at which an employer gains and losses employees. When looking at this problem area we found that there may be actions that companies can use to face this problem as to motivate their employees. The past researcher shows that there are many factors that affect the employee's motivation. Present research study on three factors that could be the tools that can motivate employee's to stay which is compensation and benefits, recognition and work environment. This study has been conducted within Naza and it involved 50 respondents in different department. Results of the present study showed that the most influential factors that affects employee's motivation to stay within Naza is work environment. Its also shows that work environment has a positive correlation relationship with employee's motivation in Naza. Recommendations for future research are also have been discussed.

Keyword – Employee's Motivation, Compensation and Benefits, Work Environment, Recognition

Paper type – Research paper

Company – Naza Kia Sdn Bhd