



**THE PERCEPTION OF TRADE US & UK EMPLOYEES ON THE
EFFECTIVENESS OF SCOPE INTERNATIONAL'S DISASTER
RECOVERY PLAN**

**NUR EZLIN BINTI MOHAMED IBRAHIM
2009850286**

**BACHELOR OF BUSINESS ADMINISTRATION (HONS)
INTERNATIONAL BUSINESS
FACULTY OF BUSINESS MANAGEMENT
UNIVERSITI TEKNOLOGI MARA
KAMPUS BANDARAYA MELAKA**

MAY 2011

DECLARATION OF ORIGINAL WORK



**BACHELOR OF BUSINESS ADMINISTRATION (HONS)
INTERNATIONAL BUSINESS
FACULTY OF BUSINESS MANAGEMENT
UNIVERSITI TEKNOLOGI MARA
BANDARAYA MELAKA**

“DECLARATION OF ORIGINAL WORK”

I, NUR EZLIN BINTI MOHAMED IBRAHIM, (I/C NUMBER: 880823235686)

Hereby, declare that:

- ❖ This work has not previously been accepted in substance for any degree, locally or overseas and is not being concurrently submitted for this degree or any other degrees.
- ❖ This project paper is the result of any investigation work and investigation, except where otherwise stated.
- ❖ All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature: _____

Date: _____

LETTER OF SUBMISSION

April 2011

The Head of Program
Bachelor of Business Administration (Hons) International Business
Faculty of Business Management
Universiti Teknologi Mara
Kampus Bandar Melaka
110 Off Jalan Hang Tuah
75300 Melaka.

Dear Madam,

SUBMISSION OF PROJECT PAPER

Attached is the project paper titled “**THE PERCEPTION OF TRADE US & UK EMPLOYESS ON THE EFFECTIVENESS OF SCOPE INTERNATIONAL’S DISASTER RECOVERY PLAN**” to fulfill the requirement as needed by the Faculty of Business Management, University Teknologi MARA.

Thank you

Yours sincerely,

NUR EZLIN BINTI MOHAMED IBRAHIM,
2009850286.
Bachelor of Business Administration (Hons) International Business.

TABLE OF CONTENT **PAGE**

ACKNOWLEDGEMENT **i**

TABLE OF CONTENT **ii**

LIST OF TABLE **v**

LIST OF FIGURES **vi**

ABSTRACT **vii**

Chapter 1 Introduction

1.1 Background of Study 4

1.2 Problem Statement 6

1.3 Research Question 7

1.4 Research Objective 7

1.5 Hypothesis 8

1.6 Significant of study 9

1.7 Limitations of study 10

Chapter 2 Literature Review

2.1 Introduction 11

2.2 The Effectiveness of Disaster Recovery Planning 11

2.3 Awareness 12

2.4 Technology 13

2.5 Proper Planning and Preparation 15

2.6 Theoretical Framework 17

Chapter 3 Research Methodology

3.0 Introduction 18

ABSTRACT

This thesis elaborates on the perception of employees in a private sector bank on the effectiveness of Disaster Recovery Planning. In this study, there were 4 variables chosen by the researcher. Effectiveness of Disaster Recovery Planning is the dependent variable while awareness of employees, technology and planning & preparation are selected to be independent variables for this research. This research used primary data which was gathered from Scope International (M) Sdn Bhd and then produced using SPSS for correlation analysis. The result then has been analyzed to see whether there is a correlation between the dependent and independent variables or not. The study found that Awareness and Technology has no significant relationship and however shows a positive impact towards the perception towards Disaster Recovery Planning. Meanwhile Proper planning and preparation shows significant.