

**Universiti Teknologi MARA**

**Local Brand Mobile Shopping Application Prototype  
(LBMSAP)**

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**Thesis submitted in fulfilment of the requirements for  
Bachelor of Computer Science (Hons)  
Faculty of Computer and Mathematical Sciences**

**JANUARY 2016**

## **SUPERVISOR'S APPROVAL**

### **LOCAL BRAND MOBILE SHOPPING APPLICATION PROTOTYPE (LBMSAP)**

**By**

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This report as prepared under the supervision of the project supervisor, Puan Nik Ruslawati binti Nik Mustapha. It was submitted to the Faculty of Computer and Mathematical Sciences and was accepted in partial fulfilment of the requirements for the degree of Bachelor of Computer Science (Hons).

Approved by

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Nik Ruslawati binti Nik Mustapha

Project Supervisor

JANUARY 29, 2016

## **STUDENT'S DECLARATION**

I certify that this report and the project to which it refers is the product of my own work and that any idea or quotation from the work of other people, published or otherwise are fully acknowledge in accordance with the standard referring practices of the discipline.

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## **ABSTRACT**

Local Brand Mobile Shopping Application Prototype (LBMSAP) is a system mobile application online shopping for Malaysia local product only. The aim for this project is to help our traders publish their product in this application. This system also can be mediation traders to customer for publish their product. As a result, the customer can know the Malaysia product brand. The LBMSAP system only focuses some type product in area fashion, gajet and kraftangan. This system only focuses for some product because from the research fashion and gajet is a highest priority buyer online. Furthermore, kraftangan products also added in this system to promote local brand products mainly to Malaysians citizen onward to other countries. The main users that involve in this system are trader and customer. The traders can add the news of their product in these systems to advertise. This information will give the interactive way to book product. The trader can give the best service in advertise their product. Besides that, the traders help their product to introduce foreign customer and especially local customer in Malaysia. The customer also can get information from the trader's news product in using system mobile application. These allow customer facilitate process purchases. Besides that, customer can easily to know the Malaysia product. The customer more wise make choose in purchase the quality Malaysia product. The system also can simplify traders and customers to view, insert, and communicate with their product. Additional features will add on to this system is add some types in the system and make calculation buying for customer section. Last result from users observation in research, they agree this system should have to give information about Malaysia product brand.