

RESEARCH ON AWARENESS OF ISLAMIC GOLD
INVESTMENT ACCOUNT AMONG DEGREE STUDENTS OF
FACULTY OF BUSINESS MANAGEMENT IN UiTM
SEGAMAT, JOHOR

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Submitted in Partial Fulfillment of
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Bachelor of Business Administration (Hons) Islamic Banking

FACULTY OF BUSINESS
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BACHELOR OF BUSINESS ADMINISTRATION (HONS) ISLAMIC BANKING
FACULTY OF BUSINESS MANAGEMENT
UNIVERSITI TEKNOLOGI MARA
SEGAMAT, JOHOR.

DECLARATION OF ORIGINAL WORK

NOOR SYAFIQAH BINTI ZAINUDIN

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Hereby, declare that,

This work has not previously been accepted in substance for any degree, locally or overseas and is not being concurrently submitted for this degree or any other degrees. This project paper is the result of my independent work and investigation, except where otherwise stated.

✓ All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature:

Date:

LETTER OF SUBMISSION

31st DECEMBER 2016

Dr. Faridah Najuna Binti Misman
Faculty of Business Management
Universiti Teknologi MARA
85009 SEGAMAT
JOHOR DARI-JL TAKZIM

Dear Dr,

SUBMISSION OF PROJECT PAPER

Attached is the project paper titled "AWARENESS OF ISLAMIC GOLD INVESTMENT ACCOUNT AMONG DEGREE STUDENTS OF FACULTY OF BUSINESS MANAGEMENT IN UiTM SEGAMAT, JOHOR" to fulfill the requirement as needed by the Faculty of Business Management, Universiti Teknologi MARA.

Thank you.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Noor Syafiqah', is written over a horizontal dotted line.

NOOR SYAFIQAH BINTI ZAINUDIN

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Bachelor of Business Administration (Hons) Islamic Banking

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Thank you.

ABSTRACT

Islamic Gold Investment Account can be considered as a new type of investment which has been introduced by certain financial institution in Malaysia. Gold Investment Account in conventional type also has been introduced by financial institutions in Malaysia and it is quite popular among investors. This kind of investment is following the Shariah principle, so it is great opportunity for Muslims to be involved in Islamic gold investment account. However, this study is only open to final year degree students of faculty business management in UiTM Segamat, Johor with the purpose to determine their awareness level of Islamic gold investment account. This is because it is believed that the early step to make people aware of this investment is by introducing it to the young generation who can help build a great economy in the future. This research used primary data, which questionnaire distributed and data collected from one hundred final year degree students of faculty business management in UiTM Segamat, Johor as a sample for this study. The data has been collected were analysed using Statistical Package for Social Science (SPSS). The finding would provide a clear vision of level awareness of Islamic gold investment account among UiTM Johor degree students in Segamat campus.