

# **BUSINESS PLAN**

## **PITABERRY ENTERPRISE**

**PREPARED BY :**

**NURUL AINA BT CHE ARIFIN  
890828065072**

**SITI SAFUHAH BT ABDUL RAHIM  
890830035550**

**SITI ROKIAH BT BASRI  
891018025102**

**SYAZWANI BT HANG TUAH  
890309025634**

# ACKNOWLEDGEMENT

Bismillahirrahmanirrahim...

All praise due to Allah, the Almighty in giving us an opportunity to finish and complete this project, known as Business plan.

This Business plan properly prepared to fulfill the ETR 300 subject. In order to finish it, we spent a lot of time doing research and interview about the type of business that we are going into.

Through this project , we learnt many new things and experiences that make ourselves more confident, cooperative and dare to face any risks towards preparing ourselves to be a professional person in the future.

We are deeply indebted to all persons who are involved directly or indirectly, for all the support and encouragement that granting us finishing this project. We should like to acknowledge with appreciation especially to those people :

 Pn. Nik Nor Hasimah bt Nik Ismail



### **LOGO AND EXPLAINATION**

From the logo is a represent the colour of fresh fruit. The meaning pitaberry is meaning pita from word pitaya it beginning in Thailand, pitaya is know as dragon fruit kelantan is neighbour to Thailand therefore is relevant.

Then meaning berry is because the colour is similar like a berry fruit (purple colour). The shape is represent the shape of dragon fruit.

Lastly our logo are really simple but it still nice and suitable with our business, dragon fruit product.

## TYPES OF BUSINESS:

- PARTNERSHIP
- SELL FRUIT
- MAKE A PRODUCT (JUICE)

## **BACKGROUND OF THE BUSINESS**

Name of the company	: Pitaberry Enterprise
Business address	: No 36, Jln Kota Bharu, 15100 Wakaf Che Yeh, Kota Bharu, Kelantan
Correspondence Address	: <a href="http://www.Pitaberry.com">www.Pitaberry.com</a> Pitaya_09@yahoo.com
Telephone Number	09 9797243
Fax	09 9797243
Form of business	: partnership by Share
Main Activity or Activities	: Export : Direct selling : wholesaler : Produce new product
Date of commencement	: September 2009
Date of registration	: In progress
Registration number	: In progress
Name of bank	: Islamic bank
Bank Account number	: In progress

# **PARTNERSHIP AGREEMENT**

## **PARTNERSHIP AGREEMENT LETTER**

All parties agree to be partners according to rules and all condition below. This agreement enforced on 1<sup>st</sup> September 2009 and will go on as agree until ends as were agreed by partner in Pitaberry Enterprise

NURUL AINA BT CHE ARIFIN

GENERAL MANAGER

890828065072

2582-2B BLOK G PERUMAHAN POLIS,  
15300 WAKAF MEK ZAINAB, KOTA BHARU,  
KELANTAN.

SITI SAFUHAH BT ABDUL RAHIM

FINANCIAL MANAGER

890830035550

LOT 649,KG.SERIBONG PASIR TUMBUH  
16150 KOTA BHARU KELANTAN.

SITI ROKIAH BASRI

MARKETING MANAGER

891018025102

KG. LAHAR TOK SI JLN BINJUL DALAM  
09310 KUALA KETIL KEDAH

SYAZWANI BT HANG TUAH

OPERATION MANAGER

890309025634

4012 TAMAN BAYU JALAN SULTANAH  
05350 ALOR SETAR KEDAH