



**SIGNIFICANT FACTORS THAT ENHANCED LOCAL
SMALL MEDIUM ENTREPRISES (SMEs) TO GO
INTERNATIONALIZATION**

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NOVEMBER, 2010

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**Submitted in Partial Fulfillment
of the Requirement for the
Bachelor of Business Administration
(Hons) International Business**

**FACULTY OF BUSINESS MANGEMENT UITM,
MELAKA (CITY CAMPUS)**

2010

DECLARATION OF ORIGINAL WORK



**BACHELOR OF BUSINESS ADMINISTRATION (HONS)
INTERNATIONAL BUSINESS
FACULTY OF BUSINESS ADMINISTRATION
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MELAKA (CITY CAMPUS)**

“DECLARATION OF ORIGINAL WORK”

I, YUSBI HELMI BIN MOHD YUNUS (841021-14-5097)

Hereby, declare that,

- **This work has not previously been accepted in substance for any degree, locally or overseas and is not being concurrently submitted for this degree or any other degrees.**
- **This project paper is the result of my independent work and investigation, except where otherwise stated**
- **All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.**

Signature: _____

Date: _____

LETTER OF SUBMISSION

The Head of Program
BBA (hons) International Business
Faculty of Business Management
Universiti Teknologi MARA
75300 Melaka

Dear Sir,

SUBMISSION OF PROJECT PAPER

Attached is the project paper titled: “SIGNIFICANT FACTORS THAT ENHANCED LOCAL SMALL MEDIUM ENTREPRISES (SMEs) TO GO INTERNATIONALIZATION” to fulfill the requirement as needed by the Faculty of Business Management, Universiti Teknologi MARA.

Thank you

Yours sincerely,

YUSBI HELMI BIN MOHD YUNUS
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ABSTRACT

The main objective of this research project is to conduct an exploratory study on the relationship between factors that might influence SMEs to go internationally and internationalization itself.

The paper will proceed as follows. First, some theories of internationalization, which are especially related to small firms, will be discussed. Then, we will identify factors that can be hypothesized to influence the international activities of small firms. Thereafter follows a method section in which the sample and variables of empirical study will be presented. Then the result of analysis will be discussed, and the paper will end with conclusions on future researches.

At the end of chapter five, a some recommendations is proposed to encourage SMEs to go internationally. Based on this findings, all collected data will be analyze to get the significant factors that might enhanced or stimulate the participation of SMEs in international business.